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Employment Services – Into Work Advice Service

April 2024



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Overview

Into Work Advice Service:

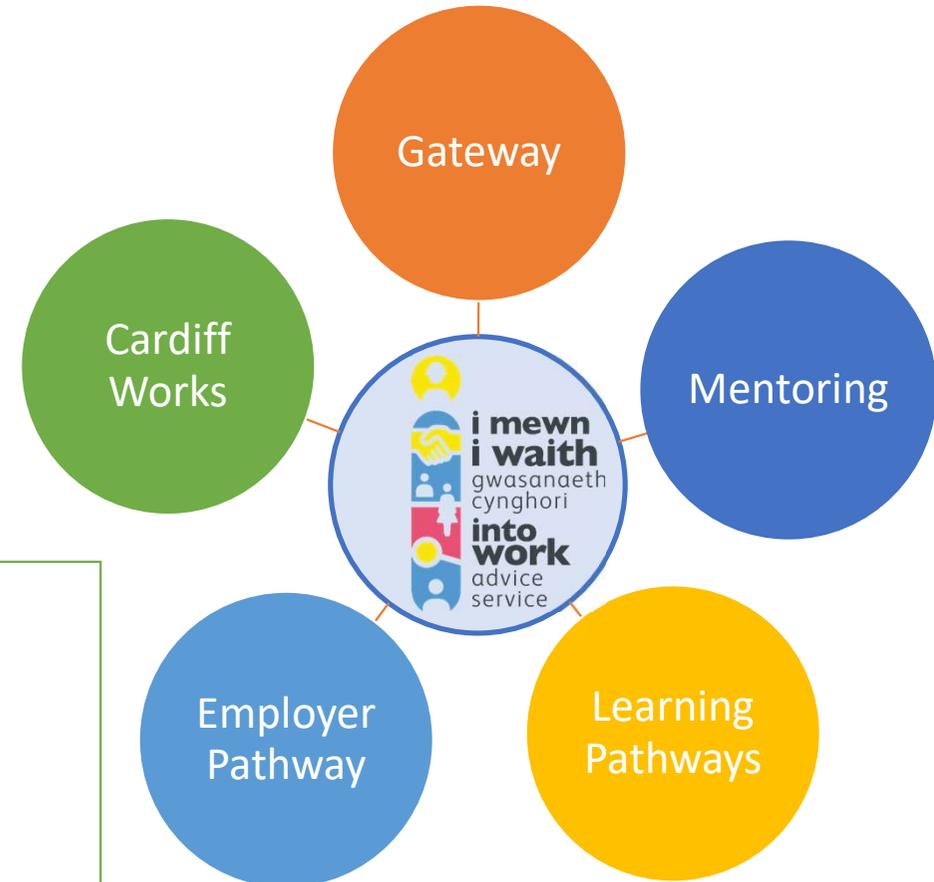
The Into Work Advice Service provides residents of Cardiff with a complete employment and skills package, supporting people who are out of work or those wanting to upskill into higher paid and more sustainable work.

2023/2024 KPIs

3,002 Council posts filled through **Cardiff Works placements**
105,757 instances of support provided through the **Gateway**
1,342 people supported into **employment**
11.6% people ceasing engagement with **no positive destination**
352 employers supported with recruitment needs



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YOUNG PEOPLE

Dedicated **Youth Mentoring** team, supporting 16-24 year olds.

Specific projects for young people, who are:

- In the Youth Justice/Probation system
- Living in Butetown and Southern Arc
- Homeless or at risk of homelessness
- Care Leavers
- Paid work experience programme
- Cardiff Works For You

OLDER PEOPLE

New **Mentoring** provision set up during 2023, for people 50 and over.

Specific support includes:

- Adult Learning accredited training
- Joint Job Clubs with DWP
- Increasing employment services in the North
- Digital workshops in Sheltered Schemes
- Coming soon....Cardiff Works For You

1,407 young people on employment projects

411 young people supported into employment

967 young people supported with their training needs

506 young people volunteering or in work experience

29% of Cardiff Works new starters are aged 16-24

737 supported on employment projects

220 secured employment following support

841 people supported with their training needs

908 people engaged with the Digital Support team

20% of Cardiff Works new starters are 50+

Support for...



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BME Backgrounds and REFUGEES

Butetown Youth Development Project for young people.

2 BME Adult Employment Mentors

48% of Into Work customers from a BME Background

629 supported in to employment

312 supported in to volunteering placements

612 supported by Digital Support Team

53% of Cardiff Works applicants from BME background

35% of new starters with Cardiff Works

264 Refugees supported with employment and training

PEOPLE WITH DISABILITIES

Specific **Supported Employment** project for people with Learning Difficulties, and supporting Employers.

In partnership with **Education** and **NHS**, hosting **Project Search** for young people with additional learning needs.

351 supported with employment advice

38 secured employment following support

40 people supported with their training needs

81 people engaged with the Digital Support team



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Issues/Emerging Needs

- The Service faces significant challenges around temporary funding, impacting on the ability to plan long-term delivery.
- To increase support for those with disabilities and additional learning needs; building capacity to help more people and secure employment, training and volunteering opportunities.
- Strengthen relationships with local community representatives and leaders across Cardiff, to ensure there is appropriate provision and those furthest away from the labour market/hard to reach are supported.
- Being able to provide/sign-post people for “pre-pre-employment” support; for example Wellbeing and Mental Health support is highly in demand.
- Developing further internal opportunities for people seeking work, building on Cardiff Works For You, the Bright Start Paid Work Experience project and Cardiff Council’s apprenticeship scheme.



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