Delivering Capital Ambition

Cardiff Council Corporate Plan 2021-24





Leader's Foreword

In January 2020, Capital Ambition, my Administration's five-year policy programme for the city, was refreshed, with a number of bold political priorities reaffirmed, continuing the ambition of creating a greener, fairer and stronger capital city that plays a leading role in creating a better future for Wales.

Delivering new schools, continuing one of the UK's most ambitious Council house-building programmes, leading a low-carbon transition across the city, as well as supporting the creation of new jobs and prosperity through major projects, are just some of the commitments identified in Capital Ambition. Each support the Council's ambition to reduce the large and growing inequalities between communities, and make sure all citizens are able to contribute to, and benefit from, the city's success.

Whilst the Council is accustomed to delivering in the face of adversity – having faced over a decade of UK Government austerity measures – the challenge of responding to a global pandemic has been unrivalled. Our ability to come together – working with common purpose and shared values – has seen Cardiff at its best during what has been an incredibly challenging time. Amazing things have been achieved. A stadium was transformed into a hospital, tens of thousands of food parcels were delivered to school children and our city's most vulnerable residents, and hotels have been repurposed so that nobody need sleep on our city's streets. Approximately £100 million in grant support has been allocated to roughly 10,000 local businesses over the course of the pandemic and the Council has been instrumental in establishing and supporting the Test, Trace, Protect (TTP) service, which helps to trace and control the spread of the virus.

This was made possible thanks to the extraordinary response of Council staff – and other public service colleagues – in responding to the crisis. This period has demonstrated the commitment, resilience and adaptability of our staff who have rapidly adjusted to new ways of working, taken on new roles via short-term redeployment and regularly gone over and above the call of duty. The unwavering support of fellow Councillors, trade union partners and those in the third sector have also been crucial to the city's success in managing the pandemic.

The Council will continue work to prevent the further spread of the virus, building on the firm foundations laid with the TTP service. The Council is working closely with our health service colleagues to deliver a mass vaccination programme for Cardiff; the more effectively that this can be done, the more lives can be saved, and the quicker that Cardiff can begin to recover fully from the impact of Covid-19.

Whilst we are still very much in the midst of a public health crisis, we recognise also that there are long-term challenges which will need to be addressed, and the Council is already planning for recovery. We know that Covid-19 has brought significant economic hardship to bear on people and communities, particularly the poorest and most vulnerable in society. The disruption to children's education, the impact of social isolation on mental health and the reduction in physical activity as a result of lockdown will have adversely impacted many lives. This Corporate Plan sets out how we will respond to all of these issues.

In planning for recovery, we have already established an Economic Recovery Taskforce to ensure that Cardiff will not just 'bounce-back' but 'bounce-forward', as an exemplary post-Covid-19 model for a city, attractive to new investment and talent. This includes continuing to actively support residents who are seeking work or looking to upskill. We are also progressing work within Education to mitigate the impact of the Covid-19 crisis on pupils. This includes supporting schools to adjust to new pupil assessments, as well as ensuring that all children and young people are presented with the same opportunities to engage with remote learning. So far over 20,000 digital devices have been delivered to schools to assist those pupils who are digitally disadvantaged.

We are currently at an extraordinary moment of challenge but also opportunity, to deliver on our long-standing ambitions but to also re-think Cardiff's future as a resilient, inclusive and innovative city. With the right agenda, partners and commitment, I am confident that we can emerge even stronger post-Covid-19, and deliver a better future for our citizens, our businesses, for the Capital Region and for Wales.



Cllr Huw Thomas Leader of Cardiff Council

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Capital Ambition: Recovery and Renewal

The 'Restart, Recover, Renew¹' framework, approved by Cabinet in June 2020, sets out the Council's approach for the safe restart of services alongside the medium- and longer-term priorities for recovery and renewal.

The Restart component of the Council's Covid Response Framework established planning principles to inform the safe resumption of 'business as usual' activities in the event of a Council service being adapted or suspended to contain the spread of the virus. This disciplined and co-ordinated corporate process for reopening services, consistent with legislation and the latest Public Health Wales advice, applied in the release from earlier lockdowns, will once again be adopted by the Council as social distancing restrictions are gradually lifted over the coming months.

Recovery priorities for the year ahead are established within this Corporate Plan. These recovery priorities have been identified through a cross-Cabinet portfolio and department exercise on recovery planning, setting clearly how Covid-19 has changed the operating environment for services, and what needs to be done, by when and by whom over the course of 2021-22 in order to restart and recover Council and partners services.

A programme of 'city renewal' which sets out a Cardiff response to the significant longerterm shifts in the way in which people live, work and travel as a consequence of the pandemic will be published in May 2021.

This Corporate Plan sets out the medium-term response to the following recovery priorities:

- 1) Leading the city's economic recovery, doing all we can to support businesses and workers and delivering our ambitious capital investment programme, including major regeneration projects in Cardiff Bay and the city centre; our school investment programme; and our commitment to build 2,000 new Council homes.
- 2) Supporting the people who have been hit hardest by the pandemic particularly those in our most deprived communities – and the services upon which they rely, including care for vulnerable children and older people; people suffering poor mental health; those who are homeless and rough sleeping.
- 3) Rebuilding the services that have been closed or severely restricted by the pandemic, including our major events programme, cultural and tourist venues, leisure centres, and public transport.
- 4) Continuing to modernise our services, building on the transformational use of technology throughout the pandemic.
- 5) Delivering our One Planet Cardiff programme, delivering a green recovery for Cardiff, including investments in cycling, walking and public transport; a new heat network in Cardiff Bay; increased renewables on Council assets and a programme of increased tree planting.

¹ Restart, Recover, Renew: Next Steps for Cardiff during the COVID-19 Crisis

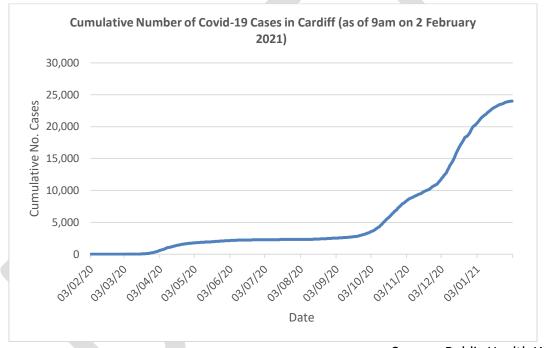
Cardiff in 2021

An ongoing health crisis

The Covid-19 pandemic has had a major impact on every aspect of city life and public services. The scale of this health crisis is unprecedented in our times, placing demands on the city's health and social care staff and key workers, and tragically the loss of life has affected many families across the city.

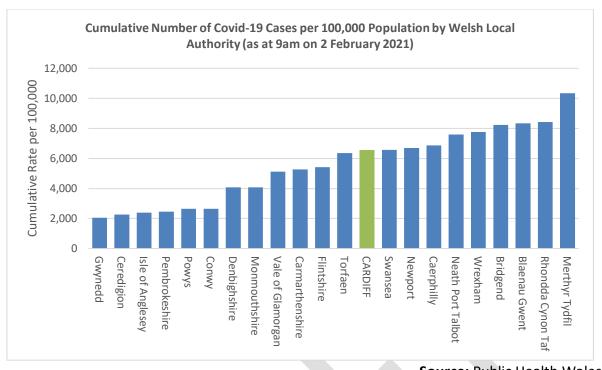
In response to the pandemic, the Council has undergone a significant period of change and innovation, with new technologies introduced, new service models developed and new ways of working implemented, including the distribution of almost 1,500 devices to enable staff to work agilely.



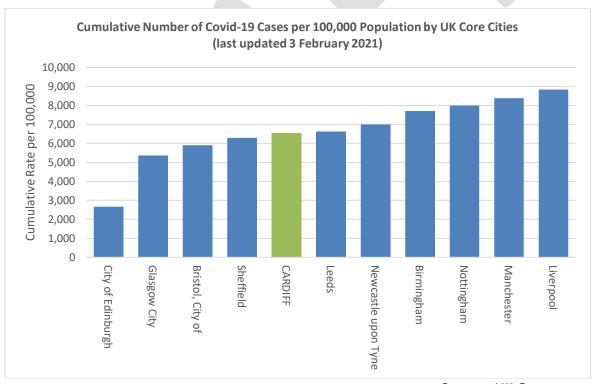


Source: Public Health Wales

Compared with other Welsh Local Authorities. Cardiff's relatively high position in the cumulative number of cases per 100,000 population can be attributed, at least in part, to Cardiff's position as an urban local authority and its population density. When compared to Core Cities across the UK, Cardiff's cumulative number of Covid-19 cases per 100,000 population is mid-ranging.



Source: Public Health Wales



Source: UK Government

In response to both the initial lockdown in March 2020, the 'fire-break' lockdown in October 2020, alongside the 'alert level 4' restrictions from December 2020, the Council transitioned to an essential services model; this meant that a range of services were either adapted, suspended, or, in some instances, established for the first time. Where and when necessary, the Council has worked to restart or repurpose Council services to function effectively, sustainably and safely, aligning with UK/ Welsh Government and public health guidance.

Moving forward, the Council will continue work to prevent the further spread of the virus, building on the firm foundations laid with the Test, Trace, Protect service, to support the most vulnerable, and to drive forward economic recovery. The Council will also work closely with our health service colleagues to deliver a mass vaccination programme for Cardiff.

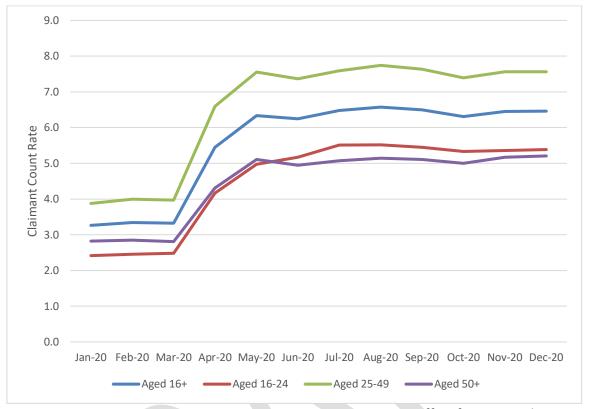
What is also clear is that managing the spread of the virus is anticipated to bring further challenges. The disruption to children's education, the impact of social isolation on mental health and the reduction in physical activity as a result of lockdown will have adversely impacted many lives. Additionally, delays in planned operations and appointments, and therefore diagnosis and treatments, will bring its own unique issues, with subsequent demand pressures on local authority services. These are just some of the implications of Covid-19. Many of the Council's services will come under increasing pressure over the coming months, and with others there will be new and emerging challenges which will require a Council response.

A deepening economic crisis

In parallel with the Covid-19 public health crisis, the UK is now facing an unprecedented economic crisis. The UK economy is facing the biggest contraction in three centuries, with the Office for Budget Responsibility projecting that unemployment will be over 50% higher in Cardiff for at least two years.

The economic impact of lockdown has led to young people and those in insecure work being at the greatest risk of unemployment, since the most affected sectors – hospitality, leisure and retail – are those that employ large proportions of young people. The economic crisis can also be anticipated to hit the poorest areas of Cardiff hardest, entrenching deprivation and increasing the gap in outcomes between communities in the city. Data from the Office for National Statistics reveals a clear rise in people claiming unemployment benefits across all age groups since March 2020 and the onset of the pandemic.

Claimant Count Rate in Cardiff by Age Group, January to December 2020



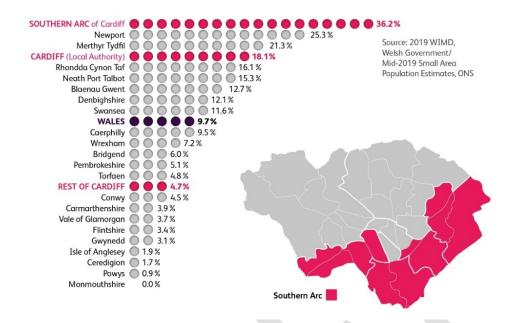
Source: Nomis, Office for National Statistics

The Council has done all it can to support local businesses, and this will continue to form a key part of the recovery strategy as we move forward. The Council will continue to strike the important balance of protecting public health while preventing a protracted economic decline. This includes mobilising a council-wide Economic Recovery Taskforce, to create opportunities and provide a tailored package of interventions for impacted businesses and employees.

Widening inequalities

The gap between rich and the poor in the city is too wide. For example, unemployment rates in Ely and Adamsdown are around five times higher than those in Lisvane. Differences in health outcomes are even more pronounced, with a healthy life expectancy gap of between 22 and 24 years between the most and least deprived communities, and premature death rates from key non-communicable diseases in Splott being around six times higher than in Thornhill.

Across Wales, Covid-19 has hit more deprived communities hard, in terms of direct health outcomes and through bringing further economic hardship to bear, particularly on the poorest and most vulnerable in society. From September 2019 to September 2020, Universal Credit applications increased by 113% in Cardiff, unemployment doubled and food bank usage increased by 47%. These trends are projected to get worse before they get better.



Tackling inequalities is central to Capital Ambition, and will be at the heart of the Council's recovery and renewal strategies. It will involve a programme of major policy initiatives designed to close the gap, which include building new schools, driving up attainment standards for all learners and supporting young people into work. It will involve a radical new approach to tackling homelessness whilst taking forward our ambitious house building programme. It will also include a low-carbon transition programme across the city that seeks to maximise the creation of new jobs and delivering social value. All of this will be supported by the Council's commitment to using its size and scale to deliver maximum social value, whilst taking forward broader initiatives such as encouraging employers across the city to pay the real living wage.

Narrowing the inequality gap and creating more prosperous communities remains the central aim of Capital Ambition, and this Corporate Plan sets out how that will be achieved.

Climate Emergency

Notwithstanding the depth of the Covid-19 crisis, climate change remains the most significant long-term challenge facing the world, with impacts including rising sea levels, flood risk, extreme weather events, unsustainable energy supplies and ultimately, widespread economic instability.

Recognising the scale of this challenge, the Council declared a Climate Emergency in March 2019, with a One Planet Cardiff Strategy published in October 2020 as a strategic response to this declaration. The strategy analyses the scope and scale of the challenge facing the Council and the city, and highlights the opportunities that could arise from positive action to address this challenge, proposing a wide range of immediate and potential actions that will form the basis of our longer-term response.

Whilst the development of the strategy coincided with the Covid-19 emergency, it is clear that the Council's response to both emergencies cannot be mutually exclusive. The One Planet Cardiff Strategy therefore highlights projects and opportunities that can further stimulate a "Green Recovery", with the Council leading a capital city that will be at the forefront of a green and inclusive economy, supporting both environmental and economic recovery in Wales.

Recovery and renewal in our public services

The Covid-19 pandemic has resulted in a radical transformation to the way in which Council services are delivered; over the course of the past year, a range of services have been adapted, suspended or, in some instances, established for the first time. The Council's response has been characterised by speed and innovation, through the use of digital technologies, cross-Council integration and cross-city partnership working.

As we look towards recovery and renewal, the Council will work to maintain this momentum in public service innovation, by building on the changes made over the past year. Many services will need to be permanently adapted to ensure effective operation in a postpandemic world, whilst others may have their business models fundamentally challenged.

What is clear is that technology now offers residents greater choice and convenience when accessing services, whilst providing staff with even greater flexibility to deliver. The Council will therefore need to embed new working and delivery practices into its core operating model.

This is within the context of major risks to the Council's budget position having emerged, not least the impact of an anticipated recession and the ongoing costs and lost income associated with responding to Covid-19. These financial challenges follow a decade of austerity over which time the Council has closed a budget gap of almost a quarter of a billion pounds and seen the number of its non-school staff reduce by 22%. Many of the underlying budgetary challenges facing the Council remain and are set out in the Council's Budget Report 2021/22.

Well-being Objective 1:

Cardiff is a great place to grow up

The impact of the Covid-19 pandemic on the lives and well-being of children and young people has been significant. Since March 2020, children and young people have encountered major change, with the restrictions adopted to prevent the spread of the virus leading to lost learning, isolation and mental health challenges for many. Children and young people will have encountered play deprivation and separation from their friends, and many will be experiencing increased poverty as a result of the impact of the virus on family income and jobs. Young people in examination years have seen examinations cancelled and fear what this may mean for their futures, as they contemplate progressing into further education, university or the world of work.

Throughout the course of the pandemic, the Council has worked with schools and partners to make sure that as much support as possible has been available to all children and young people to keep them safe and to ensure that learning can continue. School leaders adopted new blended learning approaches to support children and young people to continue their education at home, and positively, many children have responded extremely well, embracing new technology and demonstrating extraordinary resilience. Schools, colleges, youth services and post-16 providers continue to work hard to ensure that ongoing education, training and employment options are available for young people leaving statutory education, drawing upon the excellent partnership networks formed through the Cardiff Commitment.

It is clear that the pandemic is having a disproportionate impact upon vulnerable children and those from more deprived communities. In response, a significant amount of additional support has been put in place, including the provision of face-to-face education at hub schools, the extension of free school meals over holiday periods and the transformation of the Family Gateway service to ensure continued early help to families in a Covid-secure manner. Cardiff's response to supporting schools and learners during the pandemic has been highlighted as good practice by Estyn.

Whilst we continue to respond to these immediate challenges, we must also focus on our medium- to longer-term ambitions as set out in the Cardiff 2030 vision for education and learning. We will drive forward our commitments to making rights a reality for all and to ensuring that all children and young people in Cardiff experience high-quality education and are able to grow as happy, safe and resilient individuals. We will maintain a clear focus on improving outcomes for our most vulnerable groups, working in partnership with parents and carers to strengthen families, and to build upon the progress made in family learning during lockdown periods. Where necessary, we will place an emphasis on preventative approaches to ensure that fewer children enter the care system, because outcomes for children are best when they are supported to grow and achieve within their own families. This work will be particularly important given the evidence pointing to a national increase in demand.

The voices of children and young people will be central to decision-making in the longer term and in recovery planning. As many of the steps across this Corporate Plan are progressed, they will be done so with the full involvement of children and young people, with each Council Directorate committed to the priorities and values of the Child Friendly City strategy and to making sure that we deliver a Child Friendly Recovery from Covid-19 in Cardiff.

Our priorities for delivering Capital Ambition and leading the recovery in 2021/22:

- **Supporting a Child Friendly recovery**
- Safely reopening schools and regaining momentum
- Continuing to deliver the Cardiff 2030 Vision for Education & Learning
- Protecting the well-being of vulnerable children, young people and families



Progress Made

- The Council has ensured continuity of learning for children and young people whilst schools have been closed as a result of the pandemic, with Cardiff's support for children and young people identified as an area of strength by Estyn.
- In support of the blended learning approach, the Council ensured that learners were provided with the digital devices needed to continue their learning. This work involved the rapid distribution of over 20,000 digital devices, alongside 2,500 new 4G broadband devices, provided to schools since March 2020.
- Provision for vulnerable learners and the children of key workers has been maintained throughout the pandemic, with schools quickly adapting into Covid-safe spaces for learners and staff. This has included the development of hub schools, continued free school meal provision and summer holiday support programmes.
- The local authority worked collaboratively with Cardiff and Vale University Health Board to establish a multi-agency group with professionals from Health, Education and Children's Services to support learners with complex disabilities and medical needs during the pandemic.
- Support was provided to schools and learners following the cancellation of exams in the 2019/20 academic year, including developing and implementing new processes for Centre Assessment and changes to qualification arrangements.
- Good progress has been achieved in the implementation of Additional Learning Needs (ALN) reform, with 97% of schools rated Very Good or Strong in relation to strategic preparedness for ALN Reform, compared with a regional average of 85%.
- Extensive work has been undertaken by the Council's Youth Service to assist school leavers with their transition from statutory education. Despite the extraordinary challenges of the year, the Youth Service has maintained progress in supporting learners into education, employment or training, and provisional data indicates that numbers have remained stable.
- A review of the referral pathway for the Barnardo's Well-being service via the Family **Gateway** has revealed the success of this approach, with over 99% of the referrals through the Gateway made so far this year being deemed appropriate.
- In the past year, the Council's new scheme, Bright Futures, has supported 142 care**experienced young people** by facilitating their entry into employment, education, training, volunteering or a Bright Start work placement.

Priorities for 2021/22

Supporting a Child Friendly recovery

Our commitment to becoming a Child Friendly City is now more important than ever. Adopting a child's rights approach, not just into our schools system, but across all aspects of public services and everyday life, will help ensure a recovery focused on the needs of children and young people.

Throughout the year we will continue to work closely with children and families to ensure that their voices are heard and that they are involved in the development and delivery of services. We will develop a participation charter and framework that clearly sets out the actions we will take, which will include implementing an app to better support children and young people in communicating with us. We will also draw on learning from a Council survey of children, families and carers undertaken during the pandemic, which has helped us identify their most pressing needs.

Safely reopening schools and regaining momentum

As restrictions on school attendance have been lifted, the Council has ensured that schools have been able to reopen safely. In doing so, the Council has made sure that school buildings were Covid-secure, that the right health and safety procedures were in place to safeguard well-being spaces and that children, teachers and all school staff were safe and healthy in the learning environment.

Over the year ahead there is an urgent need to support all learners to recover lost learning and to support those suffering with poor personal mental health and well-being. Ensuring that learning routines are re-established, attendance numbers are restored and that any emerging learning issues are quickly identified will be prioritised. A sharp focus will be placed on vulnerable learners to ensure enhanced support is available and that any safeguarding issues emerging as a consequence of the lockdown are immediately identified and addressed.

We will also continue to work with schools and partners to develop robust blended learning approaches, enabling children and young people to grow in confidence as 'independent learners'. Continuing to tackle digital deprivation will be central to this effort, alongside upskilling opportunities for the school workforce and learners, and enabling enhanced teaching and productive, meaningful learner engagement. Work with families will also be essential for developing parental capacity to support their children's education.

Continuing to deliver the Cardiff 2030 Vision for Education & Learning

The Cardiff 2030 Vision will continue to be at the heart of everything we do. Our vision is to ensure that all children and young people in Cardiff experience high-quality education and develop the knowledge, skills and attributes that enable them to become personally successful, economically productive and globally-engaged citizens.

The Council will work closely with schools, Welsh Government and the Central South Consortium to prepare a new assessment method, which will be of heightened importance given the impact of the pandemic on learning. The timelines for Curriculum for Wales 2022 are currently unchanged, with the aim for children and young people to benefit from an inspiring, relevant, real-world curriculum that meets their needs and equips them for their future lives.

Progress in working towards Additional Learning Needs (ALN) reform to transform expectations, experiences and outcomes for learners with ALN has been maintained and will continue in 2021/22, closely linked with blended learning and wider curriculum reform. However, as a result of the pandemic, we anticipate greater pressures on the system as we support children and young people who have been disproportionally affected.

We will continue rolling out our programme of investment in school buildings to transform educational environments in the city. This will deliver modern, flexible learning spaces, with access to the right technology, which are ready to meet the needs of all learners in the city. They will also be safe, inspiring environments for learning, which are strongly connected to their communities and meet the needs of Cardiff's population. This all forms part of our commitment to setting a strategic direction for the planning and delivery of Welsh-medium and Welsh-language education in the city within the context of the Welsh Government's wider strategy for the Welsh language.

If young people are to emerge successfully from the lockdown period, it is more important than ever for schools, education providers and businesses to work together to deliver the essential skills that they will need for work whilst still at school. Work will focus on creating opportunities for young people to access volunteering and accredited training opportunities to help prepare them for a transition to employment where prior learning pathways and transition choices may no longer be viable due to the pandemic. We will also prioritise establishing partnerships with employers, schools and the further and higher education sectors to create and promote the uptake of options available to young people due to leave the education system. This initiative will include the provision of support to apply for college places, guidance on access to university places and information on labour market demand and available jobs.

Protecting the well-being of vulnerable children, young people and families

The Council is adamant that the life chances of our city's most vulnerable children and young people will not be damaged by the pandemic.

Our recovery plans will ensure focus is placed on supporting those children and young people who have been most affected by the pandemic, including those who will need enhanced support with catching up on their learning, dealing with mental health challenges, preparing for transition between school phases, preparing for future assessments and examinations, or leaving school post-16.

We will continue to improve partnership arrangements to support the well-being of key groups of learners, including our Children Looked After and learners educated other than at school (EOTAS).

In supporting children and families during the Covid-19 crisis, the Council made innovative use of technology to ensure that social worker assessments and visits could be done safely, reserving face-to-face interventions for situations involving serious safeguarding concerns. This new hybrid approach has increased children's and parents' access to support services and allowed frontline staff to efficiently, effectively and safely respond to high demand in a time of crisis. Over the coming year, the Council will deliver a Child Friendly Covid-19 recovery, focusing on reinstating face-to-face services as much as possible and engaging with children and families to ensure that our services are designed to meet their complex needs. We will continue working with our partners to deliver timely and tailored services to our residents, with prevention remaining a priority.

To better protect and safeguard our most vulnerable children and young people, we will progress the development and implementation of our Corporate Parenting Strategy and continue work to shift the balance of care, which will help to ensure that children in foster care are in the right place, at the right time, staying as close to home as possible. Delivering on this crucial commitment will entail implementing a Reunification Framework to help children remain living at home with their families where it is safe for them to do so, as well as working with providers to offer a sufficient supply of the types of placements needed to meet demand. Through our Bright Futures and Bright Start schemes, we will also support our care-experienced young people - many of whom have had their paths into training or employment disrupted by the pandemic - to successfully transition into the next phase of their lives. The non-formal and informal education provided by the Youth Service plays a key role in engaging young people, and the development of the street-based Youth Team will continue to support young people at risk of disengagement.

What we will do to make Cardiff a great place to grow up

Supporting a Child Friendly recovery

Ref	We will:	Lead Member	Lead Directorate
S1.1	Promote and fulfil children's rights by:	Cllr Sarah	Education &
	 Achieving recognition as a Unicef Child Friendly City – which will include the development of a participation charter and framework – by December 2021; Increasing the number of Cardiff schools that are designated as Rights Respecting Schools. 	Merry	Lifelong Learning

Ref	Key Performance Indicator	Target
K1.1	The percentage of Cardiff schools that are bronze, silver or gold Rights Respecting Schools	60%
K1.2	The percentage of children and young people between the age of 8 and 18 who are aware of their rights	85%
K1.3	The percentage of children and young people between the age of 8 and 18 who state they are able to do their best to learn and progress at school all or most of the time	90.9%

Safely reopening schools and regaining momentum

Ref	We will:	Lead	Lead Directorate
		Member	
S1.2	Ensure that all Cardiff schools are able to reopen safely and maintain safe learning environments for all pupils and staff, in line with the gradual lifting of Covid restrictions during 2021/22.	Cllr Sarah Merry	Education & Lifelong Learning
S1.3	Produce a Cardiff Schools Recovery Plan by	Cllr Sarah	Education &
	May 2021, including focused action to:	Merry	Lifelong Learning
	 Support pupils to re-engage with school life, including a summer programme of city-wide activities; 		
	 Address any safeguarding, emotional or mental health concerns; 		
	 Deliver catch-up strategies, for example accelerated learning programmes and extra- curricular activities, with a focus on vulnerable children and young people. 		
S1.4	Develop and deliver a sustainable, quality approach to blended learning, that enables all children and young people to access education and learning, both within and outside of school, and grow as confident 'independent learners', building on the lessons learnt from the pandemic.	Cllr Sarah Merry	Education & Lifelong Learning
S1.5	Support the health and well-being of the	Cllr Sarah	Education &
31.3	education workforce as schools reopen and	Merry	Lifelong Learning
	work towards the implementation of a new	•	
	Workforce Development Strategy by March 2022, to take forward the goals set out in the Cardiff 2030 Vision.		
S1.6	Increase the level of support available to young people to help secure and maintain a positive destination in education, employment or training post-16, whilst also helping to mitigate the impact of the emerging economic crisis and the negative effects of disrupted education in examination years, by utilising the Cardiff Commitment partnership to: Improve the accessibility and range of post-16 learning pathways; Increase the levels of youth work support and mentoring available to the most vulnerable young people;	Cllr Sarah Merry & Cllr Graham Hinchey	Education & Lifelong Learning, and Economic Development

	Co-ordinate a Cardiff approach to the UK Kickstart traineeship programme.		
S1.7	Introduce pre-16 mentoring capacity for	Cllr Sarah	Education &
	Children Looked After to support education	Merry	Lifelong Learning,
	recovery and progression, and continue to	& Cllr	and Adult
	forge links with the Bright Start programme for	Graham	Services, Housing
	care leavers.	Hinchey	& Communities

Ref	Key Performance Indicator	Target
K1.4	Percentage Attendance: Primary	Monitor KPI, but no target set
K1.5	Percentage Attendance: Secondary	Monitor KPI, but no target set
K1.6	Percentage Attendance: Looked after pupils whilst in care in secondary schools	Monitor KPI, but no target set
K1.7	The percentage of all pupils in Year 11 leavers making a successful transition from statutory schooling to education, employment or training	98.5%
K1.8	The percentage of EOTAS learners leaving Year 11 making a successful transition from statutory schooling to education, employment or training	92%

Continuing to deliver the Cardiff 2030 Vision for Education & Learning

Ref	We will:	Lead	Lead
		Member	Directorate
S1.8	Deliver the new schemes in accordance with the Band B 21st Century School Programme of school investment between April 2019 and 2026 to: Increase the number of school places available; Improve the condition of school buildings; Improve the teaching and learning environment; Reshape and enhance specialist provision for pupils with additional learning needs.	Cllr Sarah Merry	Education & Lifelong Learning
S1.9	Begin to develop a strategic framework for the future prioritisation of 21 st Century School and Local Development Plan investment.	Cllr Sarah Merry	Education & Lifelong Learning
S1.10	Develop a ten-year Welsh Education Strategic Plan (WESP) in line with Cymraeg 2050: Welsh Language Strategy.	Cllr Sarah Merry	Education & Lifelong Learning
S1.11	Deliver up to eight new primary schools and two new secondary schools by 2030 through the Local Development Plan in line with any Section 106 agreements and statutory approvals.	Cllr Sarah Merry	Education & Lifelong Learning
S1.12	Deliver enhancements to the school estate through a two-year programme of asset renewal and target investment in schools that require priority action by March 2022.	Cllr Sarah Merry	Education & Lifelong Learning, and Economic Development
S1.13	 Invest in digital infrastructure, equipment and new learning technologies for schools and learners in line with the Schools ICT strategy and Welsh Government digital best practice: Complete the refresh of the Wi-Fi infrastructure in every school in the city by September 2021; Continue to improve the pupil-to-ICT device ratio in all schools to achieve the long-term aspiration of one device for every pupil in every Cardiff school; Complete a refresh of all audio-visual equipment in all school classrooms by September 2024; Ensure that every pupil has access to appropriate Wi-Fi connectivity away from 	Clir Sarah Merry	Education & Lifelong Learning

	school by working with Welsh Government and the telecommunications companies to continue to provide mobile Wi-Fi solutions		
S1.14	to those pupils requiring support. Improve outcomes for children and young people with additional learning needs through successful implementation of the Additional Learning Needs Transformation Programme by 2024.	Cllr Sarah Merry	Education & Lifelong Learning
S1.15	Support Cardiff schools to work towards the introduction of the Curriculum For Wales 2022, with implementation for nursery through to Year 7 by September 2022, and for all remaining year groups in the period up to 2026.	Cllr Sarah Merry	Education & Lifelong Learning
S1.16	Develop an interim Performance and Evaluation Framework for education in Cardiff that takes account of the national changes to school accountability and assessment arrangements, by September 2021.	Cllr Sarah Merry	Education & Lifelong Learning
S1.17	Continue to deliver the ambitions of the Cardiff Commitment to support children and young people to access careers and work-related experience, with a focus in 2021/22 upon: Delivering the Experiences of Work programme in three secondary school clusters, with a focus on regional economic growth sectors; Opening up increased Social Value opportunities; Delivering industry and higher education projects linked to the curriculum with schools.	Cllr Sarah Merry	Education & Lifelong Learning
S1.18	Develop and embed an approach for Community-Focused Schools to enhance the relationship between schools and communities, with a focus on supporting the continued learning and well-being of vulnerable children and families.	Cllr Sarah Merry	Education & Lifelong Learning
S1.19	Deliver the 'Passport to the City' model with the Children's University and Cardiff University to open up extra-curricular activities to all children and young people in Cardiff by September 2022.	Cllr Sarah Merry	Education & Lifelong Learning

Ref	Key Performance Indicator	Target
K1.9	Asset renewal spend in the financial year 2021/22	£10.5m
K1.10	The percentage of Statements of Special Educational Needs replaced by Individual Learning Plans	25%
K1.11	The percentage of children securing one of their top choices of school placement: Primary (of top three preferences)	96.0%
K1.12	The percentage of children securing one of their top choices of school placement: Secondary (of top five preferences)	91.5%
K1.13	The percentage of learners with their own digital device	70%



Protecting the well-being of vulnerable children, young people and families

Ref	We will:	Lead Member	Lead Directorate
\$1.19	Enable all young people – who are known to social services – to play an active and central role in planning for their transition to adulthood during the year.	Cllr Graham Hinchey	Children's Services
S1.20	 Support mental health and emotional wellbeing for children and young people by working in partnership to deliver an integrated approach to emotional and mental health support by: Working with the Cardiff and Vale University Health Board (UHB) to continue to develop trusted referral pathways from Early Help teams into the proposed NHS Single Point of Access Emotional and Mental Health Hub by January 2022; Working with the Cardiff and Vale UHB to refine the role of the Primary Mental Health Specialists to ensure that children and young people access the right specialist emotional and mental support when these needs are first identified; Promoting consistent whole school approaches to well-being through Thrive and Nurture approaches; Delivering emotional and mental health support for young people through Youth Worker intervention. 	Cllr Sarah Merry & Cllr Graham Hinchey	Education & Lifelong Learning, and Adult Services, Housing & Communities
S1.21	Continue to reduce the impact of adverse	Cllr	Adult Services,
	childhood experiences on children's well-being by developing new ways to review and monitor progress and impact of the Family Gateway, Family Help and Cardiff Parenting teams by March 2022.	Graham Hinchey & Cllr Sarah Merry	Housing & Communities, and Children's Services

S1.22	 Enable more children to be placed closer to home by: Implementing the action plans arising from the Social Care Commissioning Strategy by December 2022, including: Supporting children to return safely to their own homes during the year using a Reunification Framework; Re-shaping respite provision to offer flexible short-break opportunities, including emergency provision for children with disabilities; Developing accommodation sufficiency for vulnerable young people and those leaving care; Improving the timeliness of the adoption process during 2021/22 by improving linking and matching processes, developing adoption support planning and improving delivery of adoption services. Continue to develop and support the Children's Services workforce by implementing a recruitment and retention strategy and workforce plan by March 2022, including: 	Cllr Graham Hinchey	Children's Children's Services
S1.24	Make use of community resources and work with partners to support families and better understand the impact of poverty on child protection.	Cllr Graham Hinchey	Children's Services
\$1.25	Implement the renewed Corporate Parenting Strategy 2021-24 action plan to improve outcomes and well-being for Children Looked After.	Cllr Graham Hinchey & Cllr Sarah Merry	Children's Services, Education & Lifelong Learning, and Adult Services, Housing & Communities

S1.26	Implement the 'All Our Futures' Youth Justice	Cllr	Children's	
	Strategy and Improvement Plan to strengthen	Graham	Services	
	governance, performance management and	Hinchey		
	practice.			

Ref	Key Performance Indicator	Target
K1.14	The total number of care leavers in categories 2, 3 and 4 ² who have completed at least three consecutive months of employment, education or training in the 12 months since leaving care	65%
K1.15	The total number of care leavers in categories 2, 3 and 4 ² who have completed at least three consecutive months of employment, education or training in the 13-24 months since leaving care	57%
K1.16	The percentage of Children Looked After leaving Year 11 making a successful transition from statutory schooling to education, employment or training	92%

Ref	Key Performance Indicator	Target			
	Of the total number of Children Looked After:				
K.1.17	The number of Children Looked After placed with parents	No target, but under constant review			
K1.18	The number of Children Looked After in kinship placements	Increase where appropriate			
K1.19	The number of Children Looked After fostered by Local Authority foster carers	150			
K1.20	The number of Children Looked After fostered by external foster carers	Reduce as a percentage of the overall Children Looked After population			
K1.21	The number of Children Looked After placed in residential placements	Reduce whilst increasing provision in Cardiff			
K1.22	The number of Children Looked After supported to live independently	No target			
K1.23	The number of Children Looked After placed for adoption	No target			
K1.24	The number of Children Looked After in other placements, such as prison, secure accommodation, supported lodgings and Home Office unregulated placements	No target			

² Care Leavers in categories 2, 3 and 4 are those aged 16 or 17, those aged 18 or over and those young people who reconnect to care for education or training purposes. (Section 104, Social Services and Well-being Act (Wales) 2014)

Ref	Key Performance Indicator	Target
K1.25	The percentage of children with a Placement Order not placed	35%
	for adoption within 12 months of the order	
K1.26	The percentage of Children Looked After in regulated	60%
	placements who are placed in Cardiff	
K1.27	The percentage of children in regulated placements who are	78%
	placed within a 20-mile radius of Cardiff	
K1.28	The percentage of families referred to Family Help, showing	75%
	evidence of positive distance travelled	
K1.29	The percentage of Children's Services social work posts filled by	24%
	agency staff	

Ref	Key Performance Indicator	Target
Early F	lelp:	
K1.30	The number of people supported through the Family Gateway	7,500
K1.31	The number of people supported by the Family Help Team	1,500
K1.32	The number of people supported by the Support4Families Team	2,000

Ref	Key Performance Indicator	Target
K1.33	The number of first time entrants into the Youth Justice System	114
K1.34	The percentage of children re-offending within six months of	40%
	their previous offence	

Well-being Objective 2:

Cardiff is a great place to grow older

The Covid-19 pandemic has represented the greatest risk to, and had greatest impact on, our city's older people. It has also highlighted the importance of Council and partners services for many older people in the city, particularly those who are most vulnerable. To meet the challenge the pandemic has presented, and to make sure that the city's older people can continue to access support safely, Council services have been reshaped and additional care and support measures have been put in place, with partnership working and integration between the city's health and social care services taken to a new level.

As Cardiff recovers from the pandemic, the Council will prioritise supporting our city's older people, particularly those who are most vulnerable.

This will include accelerating the work, with partners, to provide the support necessary to ensure that people can live full and independent lives as they grow older. When it is needed, care and support will be joined up and delivered at home, by default. Support will be anticipatory, preventive but also able to respond to a crisis, around the clock. Digital solutions will help put people in control and when specialist care and support is needed – such as hospital care, specialist children's services - much more of this will be delivered in communities. We will provide older people with greater choice and control over their lives, particularly in relation to how they are supported. Where hospital admission is necessary, the Council will accelerate its partnership with local health colleagues to ensure that people can leave hospital quickly and safely, with the support and interventions necessary to do so.

The city's carers have been on the front line of the pandemic, and their work has been rightly celebrated locally and nationally. As we look to the future, we will ensure that our city's carers who support older people have the support and training to deliver this model of care.

In addition to the greater level of direct risk from Covid-19, older people have often suffered greater levels of loneliness and social isolation as a result of lockdown, with this separation from loved ones being acutely felt by those living with diseases like dementia and their families. As part of our recovery planning, the Council will place a renewed emphasis on tackling loneliness and social isolation, and will regain lost momentum in establishing Cardiff as both an Age Friendly and a Dementia Friendly City.

Our priorities for delivering Capital Ambition and leading the recovery in 2021/22:

- Supporting older people to age well and to live the best lives they can in their homes and communities, through the delivery of proactive and preventative services
- Supporting older people suffering from social isolation and loneliness and deliver our Age Friendly and Dementia Friendly City ambitions

Progress Made

- Services have been adapted to support individuals required to shield, with activities including the provision of food parcels, co-ordinating volunteers to collect prescription medicine and providing support to access online shopping delivery slots.
- Working with the University Health Board, we have helped to ensure that everyone over the age of 70, all care home residents and our city's care workforce were offered the first dose of the vaccine by 15th February 2021.
- Hospital social workers have worked with community teams and care providers to progress the "home first" approach, by working through complex cases to discharge individuals from hospitals to their homes, or to secure isolation beds away from hospital settings.
- 93% of clients feel able to live independently in their own homes following support from Independent Living Services.
- 79% of new cases are dealt with directly at First Point of Contact (FPoC), resulting in no requirement for onward referral to Adult Services.
- Planning consent has been achieved for the Maelfa and St. Mellons independent living schemes, and plans for Broadlands Court have been finalised with the residents.
- A number of virtual groups have been set up to help keep individuals and communities in contact. The Hubs offer online events including Keep on Moving, Goldies singing group, Coffee and Book Talk; and Adult Learning run a group across Cardiff & Vale offering activities such as creative writing, macro photography, arts and crafts, and cookery.
- A new Dementia Friendly Cardiff website has been launched, providing a 'one-stop shop' of valuable information about services and support in the city, to assist people living with dementia to live well in the capital.
- Over 350 dementia friendly awareness events have been held throughout the city since April 2020. Digital event options have been developed in response to Covid-19 restrictions, enhancing the ongoing offer for awareness events.

Priorities for 2021/22

Supporting older people to age well and to live the best lives they can in their homes and communities, through the delivery of proactive and preventative services

We will build on the success of Cardiff's Independent Living Services, providing joined-up, preventative support that empowers older people to age well and to lead their own lives, in their own homes. We will develop Local Community Well-being services to reduce and prevent the need for care and hospital admissions and to facilitate timely hospital discharge.

We will continue to work with the Cardiff & Vale University Health Board and the Regional Partnership Board to integrate services, ensuring that all individuals receive tailored care and support to meet their needs.

More fundamentally, we recognise the importance of communities being designed in a way that accommodates the needs of older people, with housing options developed that enable people to live in their own homes and communities for as long as possible. We will therefore increase the provision of Extra Care housing, using this type of housing as an alternative to general residential care beds, alongside the supply of Community Living housing, which allows domiciliary care to be easily provided.

Supporting older people suffering from social isolation and loneliness and deliver our Age Friendly and Dementia Friendly City ambitions

Cardiff must be a city where older people are empowered, healthy and happy, supported by excellent public and community services, and play an active part in all aspects of community life. We will therefore continue to move forward towards Cardiff being an Age Friendly City, improving the provision and co-ordination of services in our communities to tackle social isolation, enhancing inter-generational working with schools, Hubs, community groups and private sector partners.

By 2030, there are projected to be approximately 7,600 people living with dementia across Cardiff and the Vale of Glamorgan. In line with the Regional Partnership Board's priorities, Cardiff's Public Services Board has committed to making Cardiff a Dementia Friendly City.

The Council will support its workforce to become accredited Dementia Friends. We will build on the launch of the Dementia Friendly Cardiff website in 2020 to enhance access to the information, advice and links to community support on offer for those with dementia, their carers and their families. We will also work to encourage businesses and community groups to become more dementia friendly, creating communities across Cardiff that are supportive and inclusive of people with dementia. Given that our ability to host dementia-focused events across the city was impacted by the Covid-19 pandemic, we will work to re-establish regular 'dementia cafés' held in community centres and look to increase the number of dementia events, which will build upon the virtual solutions developed during the past year.

What we will do to make Cardiff a great place to grow older

Supporting older people to age well and to live the best lives they can in their homes and communities, through the delivery of proactive and preventative services

Ref	We will:	Lead	Lead
		Member	Directorate
S2.1	 Further develop our independent living and aging well services by: Training all frontline staff to fully embed the 'What Matters' conversation within social work and support practice by March 2022; Developing Local Community Well-being teams by bringing together Independent Living and Homecare Services and delivering these on a locality basis by March 2022; Continuing to work with the Cardiff & Vale University Health Board to further integrate the multi-disciplinary approach to hospital discharge and community support by September 2021; Empowering people to commission their own care and support through greater promotion of direct payments by September 2021; Developing outcome-based indicators to support understanding of the human impact of the services being offered by June 2021. 	Cllr Susan Elsmore	Adult Services, Housing & Communities
S2.2	Implement the first phase of the new way of delivering domiciliary care by November 2021 that fully reflects local and community provision and the priorities of the Older Persons Housing Strategy.	Cllr Lynda Thorne & Cllr Susan Elsmore	Adult Services, Housing & Communities
S2.3	 Deliver the Older Persons Housing Strategy to support independent living, fully understanding older people's housing needs and aligning work between Council and Health Services including: Working to build and refurbish Community Living schemes for older people including:	Cllr Lynda Thorne & Cllr Susan Elsmore	Adult Services, Housing & Communities

	residential or nursing care across Cardiff by reviewing the approach to re-ablement services by March 2022, ensuring that a full range of support is available to ensure that all older people are able to live the best lives they can and stay safe in their own homes.	Elsmore	Services, Housing & Communities
S2.4	 Fully establishing the Rehousing Solutions Team to provide tailored advice and support for older people and those with physical disabilities by June 2021. Improving the current use of existing Community Living and Extra Care schemes including: Reviewing the current allocation criteria for	Cllr Susan Elsmore	Adult Services, Housing & Communities
	 Commencing the new schemes on site at the Maelfa and in St. Mellons by November 		

Ref	Key Performance Indicator	Target
K2.1	The percentage of clients who felt able to live independently in their homes following support from Independent Living Services	95%
K2.2	The number of people who accessed the Community Resource Team	2,000
K2.3	The total hours of support provided by the Community Resource Team	50,000
K2.4	The number of people in residential care aged 65 or over per 10,000 population	No target, but reduce
K2.5	The percentage of new cases dealt with directly at First Point of Contact with no onward referral to Adult Services	70-80%

K2.6	The average number of calendar days taken to deliver a Disabled Facilities Grant (from initial contact to certified date)	185
K2.7	The rate of delayed transfers of care for social care reasons per 1,000 population aged 75 or over	National data collection has been suspended during the Covid-19 pandemic.



Supporting older people suffering from social isolation and loneliness and deliver our Age Friendly and Dementia Friendly City ambitions

Ref	We will:	Lead	Lead
		Member	Directorate
S2.6	 Support older people to age well by reducing social isolation, addressing access to local communities, identifying new ways to promote engagement in local communities and working together to prevent abuse by: Developing relationships between community groups, third sector organisations and businesses to enhance opportunities for older people to remain involved in their local communities, by providing both voluntary and employment opportunities; Utilising technology to promote inclusion and reduce social isolation, especially whilst social distancing is in place, including access to support services remotely to promote health and independence; Promoting opportunities for older people to engage directly with younger people to 	Cllr Susan Elsmore, Cllr Lynda Thorne & Cllr Sarah Merry	Adult Services, Housing & Communities, and Education & Lifelong Learning
	develop skills, share experiences and build		
C2 7	friendships.	Cllu Caa.r	Adult Comicos
S2.7	As a Dementia Friendly City, support those affected to contribute to, and participate in, the	Cllr Susan Elsmore &	Adult Services, Housing &
	life of their community by:	Cllr Sarah	Communities,
	 Undertaking Dementia Friends training across the Authority with the aim of full compliance amongst Council staff by March 2022; Developing a school engagement programme to encourage more inter-generational activities and events; Encouraging businesses to become Dementia Friendly by delivering the Council's awareness and engagement programme; Delivering dementia friendly events – both digital and face-to-face – when restrictions allow; Supporting the Dementia Friendly Cardiff Community to continue to deliver positive outcomes for people living with dementia within Cardiff. 	Merry	and Education & Lifelong Learning
S2.8	Work to become an Age-Friendly City by identifying opportunities for people to be integrated in their local communities by:	Cllr Susan Elsmore &	Adult Services, Housing & Communities

 Supporting older people to live independently and be connected to their home and community, with the aim of reducing the possibility of loneliness and isolation; Engaging with communities to develop volunteer and income-generating opportunities and appropriate educational and training programmes; Providing housing that is safe and adaptable to personal preferences and changing capacities; Engaging with older people to provide opportunities for their active participation in the formulation and implementation of 	Cllr Lynda Thorne	
policies that directly affect their well-being.		

Ref	Key Performance Indicator	Target
K2.8	The percentage of people who feel reconnected into their	85%
	community through direct and digital interventions from the	
	Day Opportunities team	
K2.9	The percentage of Council staff completing Dementia Friends	85%
	training	
K2.10	The number of businesses pledging their commitment to work	40
	towards becoming Dementia Friendly	
K2.11	The number of digital Dementia Friendly City events held	600

Well-being Objective 3:

Supporting people out of poverty

Despite Cardiff's economic renewal over recent decade, it remains home to the greatest number of people living in the most deprived communities in Wales. The Coronavirus pandemic has hit the poorest, most deprived and most disconnected communities hardest, further exposing these long-standing economic and social inequalities.

The economic impact of the pandemic has led to a doubling of unemployment, over a 100% increase in Universal Credit applications and, ultimately, to a great many more families falling into poverty. Looking to the year ahead, economic recovery will be uneven, with some sectors continuing to be impacted by the pandemic, particularly those sectors –such as hospitality and retail - that typically employ young people, women and those from a BAME background.

Responding to this will require a programme of concerted action across all the well-being objectives contained within this plan. This section of the plan focuses on supporting people into work, promoting the Living Wage and tackling homelessness, recognising their importance in tackling poverty.

A Council-wide Economic Recovery Task Force has been established to bring together a coordinated approach to into work support, employment support and economic development services, with a particular focus on supporting young people and those most impacted by the pandemic back into work, training and education.

As a greater number of people fall into poverty, so the risk of those suffering extreme poverty and destitution – including homelessness – is likely to rise. Responding to the pandemic has accelerated reforms already being undertaken by homelessness services. During the first three weeks of the initial lockdown in March 2020, 140 people, including some of the most entrenched rough sleepers, were provided with appropriate accommodation where they could safely shield or self-isolate. The goal now is to embed the achievements made into a long-term, preventative approach, with the backing of all public service partners, so that we can permanently reduce the number of people sleeping rough and experiencing homelessness in our city.

Our priorities for delivering Capital Ambition and leading the recovery in 2021/22:

- Supporting those most impacted by the economic crisis into work, education or training
- Continuing our Living Wage City ambition
- Embedding our new approach to tackling homelessness and end rough sleeping

Progress Made

- Into Work Services have supported large-scale Council recruitment activities in response to the Covid-19 pandemic. At the end of 2020, 155 people were in post, with 136 recruited to Test, Trace, Protect; 14 as home carers; and five as additional cleaners.
- 124 employers in the city are now accredited Living Wage employers, with 19 becoming accredited during 2020/21, including Cardiff & Vale University Health Board.
- A new vision for homelessness, 'No Going Back', was approved in July 2020, which sets out a new pathway for accommodation and support services in Cardiff. Building on the unprecedented engagement with services from rough sleepers during the pandemic, individuals will be provided with support to tackle the underlying causes of their situation, particularly support with mental health issues and substance misuse.
- Housing First, which enables homeless people to move straight into permanent accommodation, has been expanded from 40 to 55 units. Of those supported by this scheme, 70% have successfully broken the cycle of homelessness.
- The Council has agreed to be a pilot for a Welsh Government scheme to lease properties directly from the private rented sector. This scheme will provide 66 families with a property on a five-year lease, giving them more stability over the medium-term.

Priorities for 2021/22

Supporting those most impacted by the economic crisis into work, education or training

To support the Council's response to the pandemic and the impact of significant business failures and unemployment, a Council-wide Economic Recovery Task Force has been mobilised. Work streams include:

- Developing a co-ordinated response between the Council's Into Work Services and the Economic Development team to provide a tailored package of interventions for impacted businesses and employees that:
 - seeks to keep workers in jobs;
 - links displaced workers with new opportunities;
 - helps businesses in responding to potential new ways of working, and;
 - provides support to reskill staff to respond to changes in working practices and the changing needs of the job market.
- Delivering a range of support packages for individuals, including:
 - digital job clubs;
 - online and telephone-based into work training;
 - advice and mentoring, and;
 - financial support to overcome barriers to entering the job market.

Continuing our Living Wage City ambition

A strong economy is vital to tackling poverty, but a focus on job creation alone is not enough. Work to create jobs must go hand-in-hand with concerted efforts to ensure that the jobs created are good jobs that pay the real Living Wage, as well as initiatives aimed at removing the barriers that many people face in getting, and keeping, a good job. Since 2017, the Council's advocacy work has helped ensure that 124 companies are paying the Real Living Wage, putting more money into people's pockets to spend in the local economy.

Embedding our new approach to tackling homelessness and end rough sleeping

The Council will continue to build on the progress made during the pandemic. The new vision for homelessness services aims to prevent homelessness wherever possible, and where it is not possible, for the experience of homelessness to be rare, brief and not repeated. The service also aims to deliver an assessment and triage approach to all those who present as homeless, providing a comprehensive, multi-agency approach to ensure that the accommodation and support solution provided is appropriate to the individual.

Where appropriate, clients will be supported to move rapidly to independent housing, rather than the traditional 'staircase' approach, where clients move from supported accommodation to independence in stages. For those with the most complex needs, it is recognised that longer-term specialist accommodation will be required, but this will be good-quality, self-contained accommodation that can provide a home environment in a supported setting.

What we will do to support people out of poverty

Supporting those most impacted by the economic crisis into work, education or training

Ref	We will:	Lead	Lead
		Member	Directorate
S3.1 S3.2	 Support people into work by: Creating 125 paid apprenticeships and trainee opportunities within the Council by March 2022; Filling over 3,000 Council posts through placements from Cardiff Works; Supporting 850 people into work with tailored support by the employment gateway. Better support people into work by further integrating employment support services and working with partners when new schemes are 	Cllr Chris Weaver Cllr Chris Weaver	Resources, and Adult Services, Housing & Communities Adult Services, Housing & Communities
C2 2	 Providing robust, remote into-work support when face-to-face provision cannot be provided, including reducing digital barriers by accessing external funding for kit and internet access; Reviewing into-work support for care-experienced young people to ensure it is meeting their needs by October 2021; Fully aligning the Into Work Pathway team with Cardiff Works, ensuring that there is a flow from training to volunteering and then into work by December 2021; Working with the Department of Work and Pensions and Careers Wales on new flagship schemes post-pandemic, creating effective referrals to and from the Into Work Team to best meet the needs of the job seeker; Supporting the Council's Economic Recovery Taskforce, ensuring that into work support is used to mitigate some of the impacts of the economic downturn, especially for the most vulnerable. 	Clir Lundo	
\$3.3	 Ensure support is available to mitigate potentially negative consequences associated with the roll-out of Universal Credit by: Ensuring all Hub and advice line staff are able to provide support with claims for Universal 	Cllr Lynda Thorne	Adult Services, Housing & Communities

	 Credit, including further roll-out of tablets, either by gifting or loaning, to ensure that support can be provided remotely during Covid restrictions; Working with Jobcentre Plus, Registered Social Landlords and other partners to ensure that vulnerable individuals get the budgeting support they need; Further utilising and promoting the Discretionary Housing Payment fund. This will ensure that those in receipt of Universal Credit are aware of and able to apply to the fund; Working closely with Cardiff Foodbank to understand the impacts of more clients 		
	 claiming Universal Credit on food support, escalating any issues identified; Identifying additional funding for the Money Advice team to expand the service and meet demand as Universal Credit claimants continue to rise as a result of the pandemic. 		
S3.4	Deliver a new skills hub in the city by June 2021 to provide on-site construction skills, apprenticeships and employment within the sector.	Cllr Chris Weaver	Adult Services, Housing & Communities

Ref	Key Performance Indicator	Target
K3.1	The number of opportunities created for paid apprenticeships and trainees within the Council	125
K3.2	The number of Council posts filled through placements from Cardiff Works	3,000
K3.3	The number of interventions which supported people receiving into work advice through the Employment Gateway	50,000
K3.4	The number of clients who have received tailored support through the Employment Gateway and who secured work as a result of the support received	1,000
K3.5	The percentage of those supported through targeted intervention who ceased engagement with no verified positive destination	<15%
K3.6	The number of employers which have been assisted by the Council's employment support service	250
K3.7	The number of customers supported and assisted with their claims for Universal Credit	2,000
K3.8	Additional weekly benefit identified for clients of the Advice Team	£14,000,000

K3.9	The number of hours given volunteering within the Advice &	6,500
	Benefits Service	
K3.10	The percentage of volunteers aiming to secure future	80%
	employment who ceased volunteering as a result of finding	
	work	

Continuing our Living Wage City ambition

Ref	We will:	Lead	Lead
		Member	Directorate
S3.5	Play our role in creating a Living Wage City by	Cllr Chris	Resources
	encouraging and supporting organisations to	Weaver	
	become accredited Living Wage employers.		

Ref	Key Performance Indicator	Target
K3.11	The number of Living Wage employers in Cardiff	150
	(Target to be achieved by May 2022.)	

Embedding our new approach to tackling homelessness and end rough sleeping

Ref	We will:	Lead Member	Lead Directorate
S3.6	Review and revise the Rough Sleeper Strategy and the Homelessness Strategy in line with Welsh Government Phase 2 Guidance by: Implementing the new family accommodation model and delivery of the Family Homelessness Centres for completion by January 2022 including: Briardene by May 2021; The Gasworks by Winter 2021/22; Harrison Drive by Winter 2021/22; Developing a rapid rehousing approach to homelessness, ensuring that homelessness is prevented wherever possible and that clients are rehoused as quickly as possible following an assessment of need by June 2021; Taking forward the strategic review of services for single homeless people, including: Implementing full assessment of needs for single homeless people via the new Assessment Centre by May 2021;	Cllr Lynda Thorne	Adult Services, Housing & Communities

Ensuring that no one has to sleep out in Cardiff by winter 2021/22 by delivering the new homeless accommodation schemes for single people, and reviewing and improving emergency accommodation with the aim of ensuring that minimum standards of accommodation are delivered with separated, secure and individual spaces; Continuing and extending the Housing First Scheme, using both social and private rented sector homes, and increasing the range of options for move on from hostel with appropriate level of support by March 2022; Ensuring that homeless clients can access the right accommodation for themselves with a focus on moving on into the private rented sector by commencing the low-needs pathway by April 2021 and reviewing its effectiveness by September 2021; Continuing to develop the multi-agency team around rough sleepers and single homeless people with complex needs, improving the support available for those with substance misuse issues, as well as for those with cooccurring mental health and substance misuse issues, and extending this support to those moving on into the community. Additionally, further developing the health input into the team by September 2021 and developing the full operational policy and reporting framework for the team by October 2021; Reviewing the 'Real Change' and 'Give Differently' campaigns to further investigate the reporting of sightings of potential rough sleepers and positive intervention with people who are involved in street-based activities, including anti-social behaviour and begging within the city centre, by March 2022. Develop a training and activities service for single Cllr Lynda **Adult Services,** Thorne Housing &

S3.7

Ref	Key Performance Indicator	Target
K3.12	The percentage of households threatened with homelessness	80%
	successfully prevented from becoming homeless	
K3.13	The total number of rough sleepers in the city	<20
K3.14	The number of rough sleepers supported into accommodation	104
K3.15	The percentage of rough sleepers housed in the previous month who	70%
	have maintained their accommodation	
K3.16	The percentage of people who experienced successful outcomes	80%
	through the Homelessness Reconnection Service	
K3.17	The percentage of clients utilising Housing First for whom the cycle of	75%
	homelessness was broken	



Well-being Objective 4:

Safe, confident and empowered communities

Safe, confident and empowered communities are at the heart of any successful city. They play a vital role in connecting people with the social networks and day-to-day services we all depend on.

We will continue to build new Council homes and to develop and lead community regeneration projects that will transform community centres for years to come as a core part of our city's recovery programme. Our hubs and libraries will be re-opened and adapted so that they can operate safely, and we will put in place recovery plans for those community services, including leisure centres, whose business models have been most impacted by the pandemic.

We will work with community leaders, citizens and partners to build greater community cohesion and focus, and through the recently-established Race Equality Taskforce, we will work with partners to identify opportunities for implementing meaningful and practical changes that address racial inequality in the city.

As a city that champions the Welsh language, delivery of our new bilingual policy will support Welsh in the workplace and will ensure that services are easily accessible in both English and Welsh. Investment in Welsh-medium education across the city will continue, with plans approved to expand Ysgol Y Wern and establish new Cylch Meithrin provision, provide dual-stream provision to serve the Plasdŵr development and increase provision in Central Cardiff.

Cardiff has a rich history of diversity and multi-culturalism with over 100 languages spoken in the city. It is also a safe and inclusive city and we know from our engagement work that this is a big part of Cardiff's appeal. We also know that community safety is important for our residents and the Council has strong partnership arrangements in place to address community safety issues.

Although Cardiff is a safe city, crime and anti-social behaviour remains a problem in some of our most deprived communities, and a small number of people are subject to abuse, violence and exploitation. Working with partners, we will deliver a local and targeted approach to crime prevention and safeguarding, protecting vulnerable people – particularly vulnerable young people – from being drawn into knife crime, County Lines and serious organised crime.

Our priorities for delivering Capital Ambition and leading the recovery in 2021/22:

- Building new Council homes and invest in community facilities
- Ensuring children and adults are protected from risk of harm and abuse
- Creating safe and inclusive communities
- Working together to support a healthier and more active population
- Promoting the Welsh language

Progress Made

- 396 new Council homes have been delivered, including 80 this financial year, as part of the Council's commitment to delivering 1,000 new Council Homes by 2022. It is expected that over 500 homes will be completed by March 2021.
- The Council's Hub programme continues to be rolled out, with a new Butetown Creative Hub and refurbished Whitchurch and Rhydpennau Hubs. Options are being explored for a Youth Hub in the city centre, whilst the Maelfa Health and Well-being Hub, as well as the new domestic abuse one-stop shop in the Cardiff Royal Infirmary, are close to being ready.
- A joint Child and Adult Exploitation Strategy has been launched, reflecting new and emerging themes of child and adult exploitation, such as modern slavery.
- The Council has continued to help EU citizens apply to the EU Settlement Scheme, providing digital support to access the scheme online. Between 28 August 2018 and 30 September 2020, 16,710 applications were made to the scheme by EU nationals living in Cardiff.
- A Race Equality Taskforce has been established to address racial discrimination and promote race equality in the city, in collaboration with public sector partners and major employers in the city.
- Following the launch of the 'Together for Cardiff' initiative, which saw over 1,000 people volunteer to help the most vulnerable access food and medical supplies at the beginning of lockdown in March 2020, high levels of volunteering have continued – as much as ten times higher than the same period last year. Between March and December 2020, 6,212 food parcels were delivered to vulnerable people.
- The number of the city's parks and green spaces achieving the Keep Wales Tidy international mark of quality continues to rise. We have achieved the Full Green Flag standard for 14 of our parks and green spaces, with Forest Farm Country Park and Hailey Park both receiving the award for the first time.
- Work to enhance biodiversity in the city has continued throughout 2020/21. Important wetland habitats at Forest Farm have been restored as part of the 'No Net Loss' project, funded by Network Rail and more pollinator friendly 'one cut' mowing regimes have been adopted, bringing the total area of native meadows already looked after by the Council to 33.5 hectares.
- The Council provided 1,000 trees for primary schools to plant during the current planting season.
- Construction work required for the restoration of Lisvane and Llanishen Reservoirs has been completed, which will become a destination for walking and water sports, as well as a space for improving residents' mental and physical well-being.

• Welsh-medium education plans have been approved to expand Ysgol Y Wern and establish new Cylch Meithrin provision, provide dual-stream provision to serve the Plasdŵr development and increase provision in Central Cardiff.



Priorities for 2021/22

Covid-19 continues to have significant implications for the well-being and safety of our communities. The closure of Hubs and libraries has meant limited access to community services that play a vital role in the health and well-being of residents. Lockdown has further isolated some of the most vulnerable in society, potentially resulting in under-reporting of incidents of domestic violence and abuse. There is also the risk that tensions between communities could increase as the crisis continues to have an impact on lives and livelihoods.

In response, our priorities will be to continue to invest in our communities and improve access to services, to safeguard and support the most vulnerable that will be most impacted by the pandemic and to work together with our partners to deliver healthy communities.

Building new Council homes and invest in community facilities

As part of the largest house building programme in Wales, we will continue the progress made on our 'Cardiff Living' and community housing schemes, including the delivery of 1,000 new Council homes by 2022. By delivering new energy-efficient homes and community facilities, better connectivity to green spaces and improved sustainable transport networks, these developments will transform whole neighbourhoods. The Maelfa scheme, including the Health and Well-being Hub, is near completion and construction has started on 200 high-energy performing, low-carbon homes on the former site of Eastern High school, the first of four schemes designed to the meet the needs of the older generation. A planning application for Phase 1 of the Channel View scheme – which will deliver up to 400 new Council homes in Grangetown – is due to be submitted by April 2021.

Ensuring children and adults are protected from risk of harm and abuse

Building on our collaborative efforts in response to the emergence of Covid-19, we will take forward our new joint child and adult exploitation strategy and address new and emerging themes of exploitation, such as modern slavery. In particular, we will work with partners to develop contextual safeguarding, recognising that outside of the family unit, the different relationships that young people form in their neighbourhoods, schools and online can feature violence and abuse.

Creating safe and inclusive communities

Through the city's Community Safety Partnership, the Council and its public and private sector partners will continue to work together to tackle crime and anti-social behaviour and to keep our communities safe, which will involve developing a preventative approach to tackling the emerging threats of knife crime, County Lines and serious organised crime.

We will continue supporting EU nationals in applying to the EU Settlement Scheme, as well as monitoring the impact of Brexit on cohesion through our Community Cohesion Action Plan. As a founding city of the Inclusive Cities Programme, we will also lead on the coordination of support for migrant communities, supporting access to legal advice for those

whose immigration status is uncertain and which could place them at additional risk of the pandemic's economic and health impacts.

Working together to support a healthier and more active population

The emergence of Covid-19 has further emphasised the importance of physical and mental well-being and the need to tackle health inequalities. We will continue to invest in our parks and green spaces – which have acted as havens for many communities during the pandemic - with an aim to once again increase the number of Green Flag parks in Cardiff.

Working with partners, we will support the delivery of the Cardiff and Vale 'Move More, Eat Well Plan', improving access to healthy environments in which to be active and make active travel choices, improving access to healthy food and encouraging healthy lifestyle choices. We will also develop Cardiff's Sport, Health and Physical Activity Strategy to maximise the use of the city's parks, green spaces and leisure centres and increase participation in physical activity, particularly in our most deprived communities.

Promoting the Welsh language

As a bilingual capital, we will continue to champion the Welsh language, taking forward the new Bilingual Cardiff policy to support Welsh in the workplace and ensure that services are easily accessible in both English and Welsh. We will also continue to explore innovative ways to support the Welsh language across the city, building on the Street Naming policy and the success of Tafwyl.

What we will do to create safe, confident and empowered communities

Building new Council homes and invest in community facilities

Ref	We will:	Lead Member	Lead Directorate
S4.1	Deliver a programme to build over 2,000 new Council homes, targeting delivery of the first 1,000 by December 2022.	Cllr Lynda Thorne	People & Communities
S4.2	Deliver the Shared Regulatory Services' Business Plan to drive up standards in the private rented sector through: Enforcement action against rogue agents and landlords letting and managing properties; Intelligence-led enforcement actions for unsafe properties and rogue landlords; Work with Rent Smart Wales to address problem landlords. Invest in the regeneration of local communities by: Completing Phase 2 of the Maelfa redevelopment scheme by November 2021; Implementing improvement schemes for existing housing estates across the city based on the priorities identified in the current Estate Regeneration Programme and designing a new programme to co-ordinate with wider new housing initiatives in and around existing communities; Securing Welsh Government Targeted Regeneration Investment Programme funding to deliver regeneration initiatives in the South Riverside Business Corridor; Submitting an outline planning application for the subsequent Channel View Regeneration of pre-existing homes by the end of 2021/22; Delivering projects identified in the three-year programme for Neighbourhood Renewal Schemes based on ideas submitted by Ward Members.	Cllr Lynda Thorne & Cllr Michael Michael Thorne	Resources, and Economic Development People & Communities
S4.4	Continue to deliver the Community Hubs programme, in collaboration with partners, including:	Cllr Lynda Thorne	Adult Services, Housing & Communities,

	 Progressing plans for Youth Hubs in the city centre and Butetown; Working with partners to deliver a Community Hub in south Riverside; Working with the University Health Board on the Cardiff Royal Infirmary, Maelfa Hub and other Hubs within the North District; Ensuring people are connected with local service providers and activities in their neighbourhood through the work of Community Inclusion Officers, extending the range of online activities and restarting faceto-face events when restrictions allow. 		and People & Communities
S4.5	Further enhance the Bereavement Services Strategy by delivering schemes, including investigating future burial space, digital improvements, carbon reduction, equalities and modernising service delivery.	Cllr Michael Michael	Planning, Transport & Environment
S4.6	Deliver the Northern Cemetery by October 2021.	Cllr Michael Michael	PT & E

Ref	Key Performance Indicator	Target
K4.1	Total number of new Council homes completed and provided	1,000 cumulative
	(Target to be achieved by December 2022.)	
K4.2	The number of Category 1 hazards removed from private	100
	sector properties following intervention from Shared	
	Regulatory Services	
K4.3	The percentage of residents satisfied with completed	90%
	regeneration projects	
K4.4	The number of visitors to libraries and Hubs across the city	Monitor KPI, but
		no target set
K4.5	The number of click and collect requests for library books	Monitor KPI, but
		no target set
K4.6	The number of page views on the Hubs website	Monitor KPI, but
		no target set
K4.7	The percentage of customers who agreed with the statement	Monitor KPI, but
	'Overall the Hub met my requirements/ I got what I needed'	no target set
K4.8	The number of visits (page views) to the volunteer portal	70,000

Ensuring children and adults are protected from risk of harm and abuse

Ref	We will:	Lead	Lead
		Member	Directorate
S4.7	 Deliver excellent outcomes for individuals, families and communities through the continued embedding of strengths-based practice and Signs of Safety in our frontline social work and preventative teams by: Developing and implementing a new structure for the Social Care Training Unit that best meets the needs of the service area and that meets its staff training and development requirements; Reviewing the arrangements for delivering outcome-focussed/strengths-based training to maximise participation and strengthen impact on practice; Embedding the Quality Assurance framework in Children's Services case management teams; Embedding peer audit review processes throughout Adult Services, supported by Quality Assurance panels and champions 	Cllr Susan Elsmore & Cllr Graham Hinchey	Adult Services, Housing & Communities
S4.8	within the service. Complete the move to locality working for all adult social services by 2023, aligning with primary, community and third sector services, with Phase 1 completed by September 2021, to include: Providing easily accessible locations for partners to meet throughout the city; Expanding and diversifying expertise, sharing best practice across the community and hospitals by transitioning adult older people's social care into locality practice; Developing closer relationships with domiciliary care providers, starting with recommissioning; Developing working relationships and practices with the six health clusters.	Cllr Susan Elsmore	Adult Services, Housing & Communities
S4.9	Develop a new Adult Services Strategy by autumn 2021 with the aims for delivery identified as: Developing a whole-system approach for improving and monitoring performance;	Cllr Susan Elsmore	Adult Services, Housing & Communities

	 Embedding a rights-based approach into everything we do; Ensuring that the systems in place are suitable to meet the outcomes identified and provide a platform for change where they are not. 		
S4.10	Implement the Cardiff and Vale Regional Partnership Board's transformational proposals for 'A Healthier Wales' to promote productive partnerships and to further develop preventative services and resilient communities, so that people remain independent and connected for as long as possible.	Cllr Susan Elsmore	Adult Services, Housing & Communities
S4.11	 Assist people with disabilities and mental health issues to be more independent by: Embedding an all-age disability approach by October 2021; Working with partners to deliver the refreshed crisis care concordat, meeting the needs of those who may not require secondary services and reviewing services to ensure that they are fit for purpose to meet a range of needs of the population moving forward; Reducing the number of people in crisis and acute admissions by using preventative measures. 	Cllr Susan Elsmore	Adult Services, Housing & Communities
S4.12	 Undertake a review of commissioned services, including a full review of commissioned activities, throughout 2021 to include: All commissioned services in Children's Services, including Young Carers Contract, Independent Foster Panel Chair, Assessment and Therapies, Young Families, Family Group Conferencing, Support with Leisure and Overnight Respite; Direct Payments (Adults and Children's); Domiciliary Care Contract. 	Cllr Graham Hinchey & Cllr Susan Elsmore	Adult Services, Housing & Communities
\$4.13	 Ensure children and adults are protected from risk of harm and abuse by: Implementing the Exploitation Strategy to encompass new and emerging themes of child and adult exploitation by March 2022; Completing the corporate safeguarding self-evaluations by March 2022; 	Cllr Graham Hinchey, Cllr Susan Elsmore & Cllr Chris Weaver	Adult Services, Housing & Communities

Continuing the work identified in the Adult
Safeguarding Action Plan and monitoring the
volume of referrals received.

Ref	Key Performance Indicator	Target
K4.9	The percentage of Council staff completing Safeguarding Awareness Training	85%
K4.10	The percentage of Council staff completing the Level 1 online module of the National Training Framework on violence against women, domestic abuse and sexual violence as a percentage of all staff	85%
K4.11	The percentage of referrals from South Wales Police regarding high-risk domestic abuse victims, where contact has been attempted by the specialist service within one calendar day of receiving the referral	90%
K4.13	The number of adult protection enquiries received	Not appropriate to set target
K4.12	The percentage of adult protection enquiries completed within seven days	99%

Creating safe and inclusive communities

Ref	We will:	Lead Member	Lead Directorate
4.14	Implement with partners a targeted approach to tackling crime and anti-social behaviour in Butetown and Splott as identified priority areas in 2021.	Cllr Lynda Thorne	People & Communities
4.15	Work in partnership with the Violence Prevention Unit at South Wales Police to develop an enhanced preventative approach to tackling violence and organised crime by December 2021.	Cllr Lynda Thorne	People & Communities
4.16	Deliver the actions identified in the Cardiff & Vale of Glamorgan Violence against Women, Domestic Abuse and Sexual Violence Strategy 2018-2023, including the launch of a regional service for male victims by July 2021.	Cllr Susan Elsmore	Adult Services, Housing & Communities
4.17	Implement the Cardiff PREVENT Strategy by September 2021.	Cllr Lynda Thorne	People & Communities
4.18	 Continue to lead an inclusive and open city to migrants, refugees and asylum seekers by: Co-ordinating local support and information to enable EU citizens to access the EU Settlement Scheme by 30th June 2021; Continuing to deliver the Inclusive Cities project. 	Cllr Susan Elsmore	People & Communities
4.19	Progress the Race Equality taskforce and report on progress to Council and Cabinet.	Cllr Lynda Thorne	People & Communities
4.20	Implement the Welsh Government's Community Cohesion Delivery Plan.	Cllr Susan Elsmore	People & Communities

Working together to support a healthier and more active population

Ref	We will:	Lead	Lead
4 24	Support gross voots and community an arts but	Member Cllr Potor	Directorate
4.21	 Working with partners and stakeholders through the joint venture with Cardiff Metropolitan University and Sport Cardiff to identify clubs at most risk and in need of support and to develop post-Covid recovery plans that ensure both short-term and long-term sustainability; Working with partners to develop strategic plans for the development of sport and physical activity through until 2021/22 that secure increases in participation, attract investment, improve health and inequality, and ensure sustainability of provision; Developing and embedding an approach for Community-Focused Schools to ensure access for local community sports clubs and organisations and increase participation whilst 	Cllr Peter Bradbury	Economic Development
	improving opportunities in extra-curricular time.		
4.22	Improve our parks and public spaces by:	Cllr Peter	Economic
7.22	 Growing the number of parks in Cardiff which receive the Green Flag Award – the international standard for the management of parks and green spaces; Working with partners in order to bring forward overarching proposals for increasing Cardiff's tree canopy, as part of the One Planet Cardiff strategy, by July 2021; Undertaking a fundamental review of the allotment strategy in conjunction with stakeholders of the service to ensure fitness for purpose and to respond to emerging issues; Promoting the benefits and supporting the development of the volunteer movement, through the Friends Forum and community based platforms; Implementing a renewal programme for improving playgrounds through until 2021/22; Working in partnership with Welsh Water to bring the Llanishen Reservoir site back into use for sailing and other recreational purposes. 	Bradbury	Development

4.23	Maintain the long-term future of our leisure	Cllr Peter	Economic
	centres by:	Bradbury	Development
	Reviewing the Leisure Services contract with		
	GLL by December 2021 to ensure the		
	sustainable delivery of the contract over the full		
	term;		
	Developing a plan for Pentwyn Leisure Centre		
	to remove the operational deficit by 2022.		

Ref	Key Performance Indicator	Target
K4.14	The number of visits to Local Authority sport and leisure centres during the year per 1,000 population where the visitor will be participating in physical activity	Monitor KPI, but no target set
K4.15	The number of Green Flag parks and open spaces	15
K4.16	The number of volunteer hours committed to parks and green spaces	Monitor KPI, but no target set

Promoting the Welsh language

Ref	We will:	Lead Member	Lead Directorate
4.24	Promote and support the growth of the Welsh Language to help meet the Welsh Government's 'Cymraeg 2050: A million Welsh speakers' strategy by delivering Cardiff Council's commitments in the city-wide Bilingual Cardiff Strategy.	Cllr Huw Thomas	People & Communities
4.25	Increase the number and percentage of Welsh speakers in the workforce in line with the 'Bilingual Cardiff: Bilingual Council' Policy and expand capacity to deliver bilingual services by implementing the Welsh Language Skills Strategy 2021.	Cllr Huw Thomas	People & Communities

Ref	Key Performance Indicator	Target
4.17	The number of staff with Welsh language skills	20% increase by 2021/22
4.18	The number of staff attending Welsh courses	10% increase by 2021/22



Well-being Objective 5:

A capital city that works for Wales

Over the past year, the pandemic has had a significant impact on the city economy, putting many jobs and businesses at risk, particularly in the hospitality, retail and cultural sectors. It has resulted in the doubling of people claiming unemployment benefits and the closure of a number of businesses within the city. Given the scale of the challenge, the Council has moved at an unprecedented pace to support businesses and workers over the course of the pandemic, ensuring that jobs and industries viable before the pandemic will continue to thrive in the future, whilst working to repurpose the city centre as a Covid-secure environment for residents and visitors.

The Council remains committed to delivering the major Capital Ambition projects, including the new Indoor Arena, the ongoing development of Central Square, the next phase of Cardiff Bay's regeneration and the Canal Quarter, all of which will contribute significantly to the protection of jobs and creation of new opportunities in the future.

Over the coming year, we will work to regain any momentum lost due to the pandemic, bringing forward delivery where we can to support the recovery. A new Economic Recovery Taskforce has been launched to respond to the economic challenges facing workers and businesses, which will involve cross-Council working to develop an enhanced support offer to those who have lost their jobs, as well as helping those looking to enter the labour market.

Our priorities for delivering Capital Ambition and leading the recovery in 2021/22:

- Leading the economic recovery in Wales
- Leading a recovery programme for the City Centre and Bay
- Supporting innovation and business development, with an enhanced package of interventions to help the sectors worst affected by the pandemic
- Supporting the recovery of the Cultural Sector and major events programme

Progress Made

- Approximately £100 million in grant support has been allocated to roughly 10,000 local businesses over the course of the pandemic.
- The Council's innovative public space and outdoor seating area, the Castle Quarter, allowed the hospitality industry in the city centre to continue trading within the confines of social distancing regulations over the summer and autumn of 2020. This initiative generated approximately half a million pounds for the local economy and drove a rise in city centre footfall that benefitted the retail sector.
- A Recovery Taskforce has been established to support those who have lost their job due to Covid-19 into new employment, help employers recruit and train, and more broadly, to lead the post-Covid economic recovery in Cardiff.
- The Cabinet appointed Live Nation as its preferred bidder for the construction and operation of the new Indoor Arena in Cardiff Bay, marking a significant step forward in the delivery of the last major missing piece of infrastructure in the city's culturallyfocused economic regeneration programme of the last two decades.
- A masterplan for the future vision of Atlantic Wharf was approved by Cabinet in December 2020. The future tramline and heating network linking the city centre and Cardiff Bay will ensure that new developments included in the masterplan have a low or neutral carbon impact, in line with our ambition for inclusive and green growth.
- The planning application for Cardiff Parkway, a key component of the Industrial Strategy for the East, has been progressed, which will deliver a new train station, a new business park and real economic opportunity for this long-overlooked area of the city.
- The Council supported a Cardiff University-led Strength in Places (SIP) bid to UK Research and Innovation (UKRI) to increase research and development in the cityregion's screen and creative industries. This sector – one of Cardiff's key growth industries for the future – has been significantly affected by the pandemic, and ensuring its recovery will be critical to the future success of the local economy.
- Work to expand the city's business infrastructure has continued, with support from the **Town Centre Loan Fund** secured to develop new facilities for fin-tech businesses.

Priorities for 2021/22

Leading the economic recovery in Wales

As Cardiff's economy reopens and recovers from the winter lockdown, we will maintain our focus on creating high-quality sustainable jobs, working closely with partners in the cityregion and beyond. We will position the city to compete in the post-Covid world, supporting activity in key sectors and supporting the foundational economy in our communities. We will also prepare for the establishment of the Corporate Joint Committee (CJC) for the Cardiff Capital Region, through which we will collaborate with our city-regional partners to maximise the impact of post-Brexit public investment, ensuring that it supports the creation of a sustainable and inclusive post-Covid economy.

Leading a recovery programme for the City Centre and Bay

The impact of the pandemic on city centres across the UK cannot be understated. A number of large retail chains have been forced to close, whilst the emphasis on home working and the adoption of other lockdown restrictions have had a dramatic impact on footfall. What is clear is that a successful city centre is the cornerstone of recovery and will remain a key component of a successful economy. Cardiff's city centre must continue to represent a regionally significant employment footprint, provide a national and international draw to Cardiff and unlock the economic benefit of agglomeration.

Over the coming year, work to transform Cardiff Bay will continue. With the preferred bidder for the new Indoor Arena now appointed and the masterplan for the future vision of Atlantic Wharf approved, we will progress to the consultation and planning phases for both developments. We will also finalise the masterplan for the Canal Quarter to transform the eastern edge of the city centre with a new public square surrounded by the uncovered dock feeder canals of Cardiff's industrial past.

The Dumballs Road regeneration project and the next phase of development for the International Sports Village will also be brought forward, with a planning application for the former recently submitted to the Council. All of these developments will be supported by investment in public transport to connect people with opportunities, as work on Cardiff Central Station and the Bus Station is progressed.

Supporting innovation and business development, with an enhanced package of interventions to help the sectors worst affected by the pandemic

Given the impact of Covid-19 on inward investment, the Council will need to play an enhanced role in supporting the development of its key growth industries, namely the fintech, digital and creative sectors. We will also make sure that the benefits of growth in these sectors can be felt across all communities, whether through projects such as Cardiff Parkway in the east of the city or supporting the development of a creative cluster in Butetown.

Supporting the recovery of the Cultural Sector and major events programme

Cardiff's sports offer and cultural scene are two of its major draws for residents and visitors alike, and both play a vital role in the city's economic success. Clearly, these sectors have been hit hard by the pandemic, with our cultural venues closed since the end of March 2020, the new Signature Music Event delayed until autumn 2021 at the earliest and the Guinness Pro 14 Final 2020 cancelled last summer. However, the Council is taking a leading role in recovery efforts and we remain optimistic for the future.

We will continue working with Welsh Government to identify and develop future opportunities in the events sector, which will be crucial in maintaining Cardiff's outwardfacing approach in the post-Brexit era. Equally important will be continuing our support for our internationally-renowned live music and theatre offer and positioning this sector to thrive once again in the future. To do so, we will implement our Covid-delayed Music Strategy, Cultural City Compact and Tourism Strategy, ensuring that we maximise the potential of Cardiff's cultural assets and attract the necessary levels of attendance to sustain our venues over the long term.



What we will do to make Cardiff a capital city that works for Wales

Leading the economic recovery in Wales

Ref	We will:	Lead Cabinet Member	Lead Directorate
5.1	Work with the Cardiff Capital Region City Deal to progress Cardiff projects, support wider city-region projects and input into any Corporate Joint Committee transition arrangements to support the regional Covid-19 recovery strategy.	Cllr Huw Thomas	Economic Development
5.2	Work with the UK Government and Welsh Government to implement a programme of investments over the next five years to deliver investment and capacity improvements at Cardiff Central Station.	Cllr Russell Goodway & Cllr Caro Wild	Economic Development



Leading a recovery programme for the City Centre and Bay

Ref	We will:	Lead Cabinet Member	Lead Directorate
5.3	 Enhance the city centre as a location for businesses and investment and reassert its role as a regional employment centre by working with partners to: Progress the development of Metro Central; Begin the Central Quay development extending the business district south of the station; Support the completion of Capital Quarter and the next phase of regeneration for Callaghan Square; Support the development of new commercial premises that respond to the post-Covid demand for workspace; Establish arrangements to ensure the recovery of the city centre post-Covid; Develop a new masterplan for the Canal Quarter area. 	Clir Russell Goodway	Economic Development
5.4	 Write the next chapter in Cardiff Bay's regeneration story by: Delivering the new 15,000-capacity Multi-Purpose Indoor Arena by 2024; Progress a development strategy for the next phase of the International Sports Village by October 2021; Bringing forward proposals to protect and revitalise historic buildings in the Bay. 	Clir Russell Goodway	Economic Development

No	300,000 sq.
change	ft.
	No change

Supporting innovation and business development, with an enhanced package of interventions to help the sectors worst affected by the pandemic

Ref	We will:	Lead Cabinet Member	Lead Directorate
5.5	 Develop a sustainable post-Covid economy by: Supporting the completion of Cardiff Parkway as part of our Industrial Strategy for the east of the city; Working with City Deal partners, the private sector and the University Health Board to explore proposals for the creation of a Science Park Campus at Coryton; Working with Cardiff Clwstwr Creadigol to support the growth of creative enterprises in the city; Working with partners to attract investment into innovation and start-up space across the city and support the sector in adapting to the requirements of a post-Covid economy. 	Clir Russell Goodway	Economic Development, and Planning, Transport & Environment
5.6	 Work with partners to support the retail and hospitality sector in successfully re-emerging from lockdown by: Continuing to adapt and re-purpose the city to create a Covid-Safe Space; Enhancing the promotion of Cardiff as a visitor destination; Developing a new pipeline of major events to drive up footfall and visitor numbers; Working with Welsh Government to establish a tax and regulatory environment that can accelerate recovery. 	Clir Russell Goodway	Economic Development, and Planning, Transport & Environment

Ref	Indicator	Target
5.2	The number of new jobs created and jobs safeguarded	1,000

Supporting the recovery of the Cultural Sector and major events programme

Ref	We will:	Lead Cabinet Member	Lead Directorate
5.7	 Re-establish Cardiff as a centre of creativity and culture by: Supporting the Cardiff Music Board to implement the agreed recommendations of the Sound Diplomacy report, in partnership with the Welsh Government by March 2022; Consider development and investment opportunities for St David's Hall by March 2022; Developing a Cultural City Compact approach with the cultural sector as a means for taking forward a new Cultural Strategy for Cardiff by March 2022. 	Cllr Peter Bradbury	Economic Development
5.8	 Work with event promoters and the city's cultural venues to rebuild the capital's event and cultural offer, reflecting the ongoing Covid-19 challenges, by: Developing a new post-Covid Events Strategy with Welsh Government to champion and reinvigorate the event sector; Developing a 'signature music event'; Working in partnership with the Welsh and UK Governments to inform the feasibility of a 2030 FIFA Football World Cup bid. 	Cllr Peter Bradbury	Economic Development

Ref	Indicator	Target
5.3	The number of staying visitors	Monitor KPI, but no target set
5.4	Total visitor numbers	Monitor KPI, but no target set
5.5	Total visitor days	Monitor KPI, but no target set
5.6	Attendance at Council venues	Monitor KPI, but no target set

Well-Being Objective 6:

Cardiff grows in a resilient way

The Council's One Planet Cardiff strategy sets out our response to the Climate Emergency, which includes our ambition to make Cardiff a Carbon Neutral City by 2030. Over the coming decade, the Council will lead a city-wide programme of action to decarbonise the city's transport, built environment and food systems, while preparing for more extreme weather events. This work will also include a cross-organisation programme to achieve a carbonneutral Council by 2030.

The delivery of the Council's Transport and Clean Air White Paper will be central to the One Planet ambitions for delivering economic recovery and for Cardiff to grow in a sustainable and resilient way. The Council will continue to invest in the city's active and sustainable travel infrastructure, aiming for achieving the ambitious target of 60% of commuters travelling by these modes by 2026.

Over the past year, the emergence of Covid-19 demanded urgent work to establish Cardiff city centre and a number of district centres as Covid-secure spaces. This effort has not only helped to safeguard residents and visitors, but has also supported local businesses, delivered public realm improvements and improved the local environment. As the city economy reopens and recovers, the Council will continue to work with local communities and businesses to rapidly transform public spaces into safe, socially distanced environments.

Our priorities for delivering Capital Ambition and leading the recovery in 2021/22:

- Delivering One Planet Cardiff to decarbonise the city and lead a green recovery
- Transforming Cardiff's public transport and active travel systems
- Putting sustainability and well-being at the heart of the city's growth
- **Enhancing Cardiff's flood defences**
- Making Cardiff a world-leading recycling city
- Working as one team to keep our streets clean
- **Building resilience into our Highway Network**

Progress Made

- The One Planet Cardiff Strategy, our vision for a Carbon Neutral City by 2030, was launched in October 2020. The Strategy identifies a very broad ranging programme which could position Cardiff as a UK leader in a climate responsive economy, shaping environmental solutions to deliver benefits for businesses and the wider city, as well as the new skills and jobs that will be crucial to create this change.
- The Council has started delivering the Clean Air Plan, with overall air quality in the city improving significantly during 2020/21, in accordance with Welsh Government timescales.
- The Council has delivered four new segregated cycle routes, including pop-up cycleways, to promote safe and active travel. Routes include North Road, Cycleway 1 (Senghennydd Road), Cycleway 4 (Sophia Gardens) and the Cross-City Pop-Up Route.
- Through the new Schools Bike Scheme, the Council provided 660 bicycles to over 30 schools in October 2020. The scheme aims to increase the number of children taking part in cycling by embedding it into school curriculums. Schools are also continuing to receive support in creating bespoke Active Travel Plans; so far, approximately 60 schools have a plan completed or in development.
- The Council has introduced a School Streets Scheme in order to ensure that children can attend school as safely as possible, as well as to encourage active travel. During term time, motor vehicles are not permitted to drive in specified streets on weekdays during peak drop-off and pick-up times. To date, 14 School Street Schemes have been implemented.
- The Council has delivered a 9 Megawatt Solar Farm at Lamby Way, and has also developed and agreed a business case for an innovative heat network to serve Cardiff Bay and the City Centre.
- The Council has delivered an improvement programme which resurfaced 135 roads, equating to an approximate total area of 175,000m². In addition, 32,000 m² of localised resurfacing work, commonly referred to as patching, was carried out to our highway network, achieving a reduction of highway condition complaints, such as potholes.
- The Council has implemented a new service model for waste and recycling collections in the city in order to provide a better service that is both more efficient and cost effective in the long-term and that will help keep streets cleaner. This new approach involves re-modelled collection rounds, with an aim to collect all waste from residents' homes by 3.30pm.

Priorities for 2021/22

Delivering One Planet Cardiff to decarbonise the city and lead a green recovery

The One Planet Cardiff Strategy sets out how Cardiff will become a Carbon Neutral Council and a Carbon Neutral City by 2030. It outlines a wide range of activity to reduce carbon, whist creating economic opportunities and promoting social well-being. The economic impact of Covid-19 has heightened the importance of this approach, and the Council will work to accelerate those carbon reduction projects that will create jobs and reduce living costs for the people of Cardiff and the region. The Council will therefore prioritise a green recovery that delivers on economic, environmental and social goals through a ten-year pipeline of projects to mitigate the impacts of climate change and underpin sustainable and inclusive economic growth.

Transforming Cardiff's public transport and active travel systems

Improving the transport system remains a strategic priority and will form a crucial part of the city's economic recovery. Getting this work right can help tackle congestion, increase active travel and improve air quality. This goal will be more important than ever given the impact that lockdown and travel restrictions will have had on public and municipal transport, meaning that a fast, efficient and safe transport network will be a key component of the city's recovery.

As well as redeveloping the city's main transport hub, including a new central bus station and the modernisation of Cardiff Central train station, we will commence work on the Cardiff Crossrail and Cardiff Circle tramlines. To enhance active travel in Cardiff, we will deliver a fully segregated, safe cycling network across the city. This will be supported by a new Active Travel Network Map, which will indicate future walking and cycling routes. We are also committed to ensuring that all schools develop Active Travel Plans, and we will deliver infrastructure improvements and other initiatives, such as School Streets, where necessary to enable safe walking and cycling to and from school.

Putting sustainability and well-being at the heart of the city's growth

Sustainable communities must be well-planned and well-connected, with infrastructure and public services that are fit for the future. The Council has begun a full review of the current Local Development Plan (LDP) 2006-2026, which will draw on UK best practice to ensure that all new developments meet the highest design quality and are underpinned by sustainable development and well-being principles.

Enhancing Cardiff's flood defences

Our weather is changing, and with it, our environment. Media headlines relating to flooding in Wales and across the UK are becoming more common, with local flooding events becoming more common each year in Cardiff. Recognising the risk flooding presents to the city, as well as the impact that it has on families whose homes and communities experience flooding, the Council has delivered a number of improvement schemes throughout the city.

We will continue to deliver flood defences schemes in East Cardiff, and to ensure we're planning for the long terms, we will develop a sustainable water, flood and drainage strategy.

Making Cardiff a world-leading recycling city

Cardiff is Britain's leading major city for recycling, with rates having increased from 4% to 58% since 2001. However, we still have some work to do to meet the Welsh Government's statutory targets of 64% by 2020 and 70% by 2025. Working with partners, we will implement improvements to drive up recycling rates in the city and promote a circular economy for recycled materials. This includes continuing to explore options for new Household Waste Recycling Centres in the north of the city and working with residents to maximise what we recycle.

Working as one team to keep our streets clean

Clean streets are a top priority for the city's residents. We will take forward an area-based approach to frontline services, focused on tackling all forms of littering and allied to a zerotolerance approach to those who litter or fly-tip. We will also expand community action on this important issue by extending the successful 'Love Where You Live' campaign. All of this work will be supported by a programme of workforce reforms to improve collections during bank holidays, support permanent staff recruitment and deliver improvements in workplace Health and Safety arrangements.

Building resilience into our highway network

The city's highway network is the largest and most visible community asset for which the Council is responsible. It is used daily by the majority of people who live and work in the city and is fundamental to the economic, social and environmental well-being of the community. Over 80% of journeys to work are made using the highway network, alongside a growing diversity of commercial traffic. The highway network also helps to shape the character and quality of the local areas that it serves and makes an important contribution to wider local authority priorities, including regeneration, social inclusion, community safety, education and health.

What we will do to make sure that Cardiff grows in a resilient way

Delivering One Planet Cardiff to decarbonise the city and lead a green recovery

Ref	We will:	Lead Member	Lead Directorate
S6.1	Approve the final One Planet Cardiff Strategy and associated action plan by June 2021.	Cllr Huw Thomas	*PT & E
S6.2	Finalise the delivery contract for the Cardiff Heat Network by April 2021 and begin construction by December 2021.	Cllr Michael Michael	PT & E
S6.3	Develop a pipeline of potential renewable energy generation projects for subsequent approval and implementation from 2022.	Cllr Michael Michael	PT & E
S6.4	Establish a private wire connection for the Solar Farm at Lamby Way by summer 2021.	Cllr Michael Michael	PT & E
S6.5	Deliver a Housing Energy Efficiency Retrofit programme across all tenures of housing, including 2,000 domestic retrofits per year by 2024.	Cllr Michael Michael & Cllr Lynda Thorne	PT & E
\$6.6	 Implementing the Clean Air Plan as approved by Welsh Government to ensure compliance with the EU Limit Value for Nitrogen Dioxide (NO₂) in the shortest possible time by the end of 2021; Implementing the wider Clean Air Strategy and action plan to reduce Nitrogen Dioxide (NO₂) concentrations across the city and establish a citywide, real-time monitoring network. Working with the sector to support buses and taxis to achieve the Welsh Government's target of "Zero Tailpipe" by 2028. 	Cllr Michael Michael	PT & E
S6.7	 Support the transition to clean vehicles by: Completing an audit of the Council's fleet and adopting a Green Fleet Strategy, setting out the Council's transition schedule to a low emission fleet by December 2021; 	Cllr Michael Michael	PT & E

	 Developing a new electric by default procurement policy, with a strict "exemptions by exception" basis; Ensuring that a minimum of 90 Council vehicles are replaced by electric vehicles by 2022. 		
S6.8	 Promote healthy, local and low-carbon food through delivering the Cardiff Food strategy, including: Developing a plan to increase local food production opportunities (commercial and community-based) and integrate into local supply chains by December 2021; Working with the Education directorate to develop plans to ensure that school meals are healthy and rely on more sustainable and lower carbon supply chains; Developing a land use strategy to address inequality of access to healthy fresh food across the city by December 2021. 	Cllr Michael Michael	PT & E

Ref	Key Performance Indicator	Target
K6.1	The Citywide Annual Average Nitrogen Dioxide (NO ₂) concentrations at roadside locations	30μg/m ³
K6.2	Nitrogen Dioxide (NO ₂) concentrations within Air Quality Management Areas (AQMA)	35μg/m ³
K6.3	Legal compliance with EU Limit Value for Nitrogen Dioxide (NO ₂) on Castle Street (Target for December 2021)	32 μg/m³
K6.4	The number of Council vehicles which are electric	90 by December 2022
K6.5	The percentage increase in on-street public electric charging points in the city	66%

Transforming Cardiff's public transport and active travel systems

Ref	We will:	Lead	Lead
		Member	Directorate
\$6.9	Work in partnership with Welsh Government and Transport for Wales to design and deliver a programme of strategic transport projects, including the Metro, public transport and network improvements by 2024. It will include key stages of: North West Corridor; Phase 1 City Centre to Cardiff Bay Metro; Crossrail; New stations; Strategic Park and Ride; Eastern Corridor Study; and A Bus Strategy.	Cllr Caro Wild	PT & E
S6.10	Continue to progress the City Centre (Loop) Network Improvements Upgrade projects, including: The Central Square Transport Project by April 2022; City Centre East Phase 1 by summer 2022; Castle Street by summer 2022; Boulevard de Nantes by late 2022.	Cllr Caro Wild	PT & E
S6.11	Programme the delivery of the bridge crossing scheme at Llanrumney as part of a wider regeneration scheme, completing design and planning permissions by the end of 2021 and delivery by 2023.	Cllr Caro Wild & Cllr Lynda Thorne	Economic Development
S6.12	 Invest £20m in a new fully segregated, safe cycling network across the city, completing the: Cross City and Bay Pop-ups by summer 2021; Hailey Park Cycleway by winter 2021; Cycleway 5 (Lawrenny Avenue) and Tudor Street by spring 2022; Cycleway 1 (Cathays Terrace) by summer 2022. 	Cllr Caro Wild	PT & E
S6.13	Develop a new Active Travel Network Map by December 2021.	Cllr Caro Wild	PT & E
S6.14	Roll out 20mph speed limits in the areas of Cardiff relating to Welsh Government 20mph Pilot, including Whitchurch & Tongwynlais, Llandaff North, Rhiwbina and Heath, by December 2021.	Cllr Caro Wild	PT & E
S6.16	Complete the rollout of the Ebike fleet by September 2021, delivering a new fleet of 125 bikes in up to 15 rental stations.	Cllr Caro Wild	PT & E

S6.17	 Support Schools with Active Travel by: Delivering an Active Travel Plan for every local authority-maintained school by March 2022; Ensuring all new schools adopt Active Travel principles; Integrating activities to support walking, scooting and cycling to school through the development and delivery of a Schools Active Travel Infrastructure Programme, including School Streets, by 2024. 	Cllr Caro Wild	PT & E
S6.18	 Build on the "Healthy Streets" pilot by: Adopting a heathy streets initiative to guide all transport and highway programmes; Supporting a number of healthy streets initiatives, including effective traffic filtering, active travel improvements, greening, street furniture & child friendly enhancements, through Section 106 contributions and other funding by 2022; Developing a plan for two Low Traffic Neighbourhood schemes by 2022. 	Cllr Caro Wild	PT & E
S.19	Prepare an Intelligent Transport System (ITS) Strategy by October 2021 to establish a programme of Smart City improvements to the transport network and support the modal shift to sustainable travel.	Cllr Caro Wild	PT & E

Ref	Key Performance Indicator	Target
K6.6	Modal Split for All Journeys: Proportion of people travelling to	52%
	work by sustainable transport modes	(2030 target
		76%):
K6.7	Proportion of work journeys made by:	
	Walking	18%
	Cycling	15%
	Public Transport	21%
K6.8	The number of schools supported to develop an Active Travel Plan	47

Putting sustainability and well-being at the heart of the city's growth

Ref	We will:	Lead Member	Lead Directorate
S6.20	Conduct a full review of the Local Development Plan (LDP) by late 2024 and engage in dialogue on regional strategic planning arrangements.	Cllr Caro Wild	PT & E
S6.21	 Create better places through the delivery of new, high-quality, well-designed, sustainable and well-connected communities, as described by the Council's Master Planning Principle, by: Applying place-making principles to major new settlements and developments, as well as existing communities, to support local centres and support the '15-minute city' principle; Utilising Section 106 contributions to help facilitate these improvements. 	Cllr Caro Wild	PT & E
S6.22	 Deliver the Council's Green Infrastructure Plan, including: Updating the Biodiversity and Resilience of Ecosystems Duty (BRED) Forward Plan to respond to the One Planet objectives and Action Plan; Ensuring the upcoming Replacement LDP process fully addresses green infrastructure matters and includes engagement upon potential policy approaches. 	Cllr Caro Wild	PT & E

Ref	Key Performance Indicator	Target
K6.9	The percentage of householder planning applications determined within agreed time periods	>85%
K6.10	The percentage of major planning applications determined within agreed time periods	>70%
K6.11	The percentage of affordable housing at completion stage provided in a development on greenfield sites	30% (LDP)
K6.12	The percentage of affordable housing at completion stage provided in a development on brownfield sites	20% (LDP)

Enhancing Cardiff's flood defences

Ref	We will:	Lead Member	Lead Directorate
S6.23	Develop a sustainable water, flood and drainage strategy for Cardiff by 2022.	Cllr Michael Michael	PT & E
S6.24	Complete coastal defence improvements in Cardiff East by 2024.	Cllr Michael Michael	PT & E
S6.25	Deliver phase 1 of the new Canal Quarter scheme by 2022.	Cllr Michael Michael	PT & E

Building resilience into our highway network

We will:	Lead Member	Lead Directorate
Commence the delivery to replace all 24,000 residential lighting to low-energy LED lighting by December 2023.	Cllr Caro Wild	PT & E
Deliver a programme of over 30,000m ² patching improvements to our roads to reduce potholes by March 2022.	Cllr Caro Wild	PT & E
Deliver a programme of over 150,000m ² of surfacing and surface treatments to our roads by March 2022.	Cllr Caro Wild	PT & E

Making Cardiff a world-leading recycling city

Ref	We will:	Lead Member	Lead Directorate
S6.26	 Deliver the recycling services strategy to achieve 70% recycling performance by 2024/25 by: Continuing project work with Welsh Government, Waste & Resources Action Programme (WRAP) and Welsh Local Government Association (WLGA); Rolling out city-wide separate glass collection in 2021; Preparing a draft waste/recycling strategy for consultation in 2021. 	Cllr Michael Michael	Economic Development
S6.27	Launch an education and enforcement campaign to promote changes in resident behaviour and monitor improvements throughout 2021/22.	Cllr Michael Michael	Economic Development
S6.28	Develop a citizen-based strategic plan for recycling centres to achieve a re-use/recycling rate of above 85% every year.	Cllr Michael Michael	Economic Development
S6.29	Remove single-use plastics from Council venues and work with partners to develop a city-wide response to single-use plastics in all public services.	Cllr Michael Michael	Economic Development

Ref	Key Performance Indicator	Target
K6.13	The percentage of planned recycling and waste collections achieved	99.9%
K6.14	The percentage of municipal waste collected and prepared for re-use and/or recycled	64%
K6.15	The percentage of waste collected at recycling centres that has been prepared for re-use or recycled	85%
K6.16	The number of education and enforcement actions per month relating to improving recycling behaviour by citizens	3,000

Working as one team to keep our streets clean

Ref	We will:	Lead Member	Lead Directorate
S6.26	Deliver a comprehensive programme of improvement to the Council's Street Scene services by September 2021 through integration, digitalisation and the use of data to support the efficient and effective use of resources.	Cllr Michael Michael	Economic Development
S6.27	Engage with citizens and businesses on concerns in their communities through 'Love Where You Live' to encourage volunteering and working in collaboration.	Cllr Michael Michael	Economic Development

Ref	Key Performance Indicator	Target
K6.17	The percentage of highways land inspected by the Local Authority found to be of a high or acceptable standard of cleanliness	90%
K6.18	The number of wards in Cardiff where 90% of the highways land inspected is of a high or acceptable standard of cleanliness	All
K6.19	The percentage of reported fly-tipping incidents cleared within five working days	95%
K6.20	The percentage of reported fly-tipping incidents which lead to enforcement activity	90%

Well-being Objective 7:

Modernising and integrating our public services

In the face of rising demand and reducing budgets, Capital Ambition set out a programme of modernisation that would improve efficiency, better support service delivery and promote social and environmental change. The challenge of responding to Covid-19, however, radically accelerated this agenda and necessitated the delivery of service innovation at an unprecedented pace and scale.

The Council wishes to build on this platform, developing a new approach that brings together assets, technology and the workforce to unlock further efficiency saving, achieve productivity gains and deliver an enhanced service offer. It will allow the Council to become a more agile organisation, providing a more responsive and adaptable service for citizens, a more flexible working environment for staff while driving down the Council's assets, energy and transport costs.

The pandemic and the social distancing restrictions in place to control the spread of the virus have also challenged the delivery models of almost every service the Council and its partners provides. Responding to these challenges has seen service innovation applied at a speed and scale not seen before, with greater levels of service integration both within the Council and with partners, and the use of digital technologies and data analysis in service delivery. The Council will seek to embed this culture of service innovation in its approach as each service area continues to adapt its delivery models to the ongoing challenges of the pandemic and to the post-pandemic world.

Our priorities for delivering Capital Ambition and leading the recovery in 2021/22:

- Developing a comprehensive programme of organisational recovery and renewal
- Building upon our digital agenda, incorporating technology into service delivery and exploiting data to drive performance
- Delivering fewer and better Council buildings
- Supporting a highly skilled and productive workforce with the well-being of staff at its core
- Using the power of the public purse to support the city's recovery
- Making sure that we are a Council that better talks to and listens to the city that we serve

Progress Made

- The Council has seen a significant rise in the level of citizen satisfaction with Council services. The Ask Cardiff Survey shows an increase of almost 11%, to 67.4%, in satisfaction in 2020. Cardiff was also ranked first for citizen satisfaction with service delivery in the all-Wales Survey, maintaining a consistently high position.
- Responding to Covid-19 has demanded a radical transformation to the way in which council services are delivered, and the Council has successfully transitioned to a safe and sustainable model of working during the pandemic.
- In order to protect staff, the Council rapidly deployed digital devices to support agile and homeworking, strengthening the Council's position as a modern and resilient digital organisation:
 - Over 850 new laptops and tablets were distributed in the first four months of the pandemic and over 500 existing devices were rebuilt or reconfigured for home use; and
 - 5,200 staff migrated to Office 365 in just three weeks to enable access to council systems from remote and mobile devices.
- The work of Health and Safety has been crucial to managing the safety of staff and service users, with new practices quickly adopted in line with legislation and Public Health Wales Advice. The need for personal protection equipment (PPE) and hygiene supplies was instantly recognised as a key priority and, to date, the Council has distributed over 29 million items across the city.
- The Council has significantly improved its online offer, with an increase in the number of people accessing Council services through digital channels. The number of citizens downloading the Cardiff App has increased by 54%, with residents able to access services, such as Council Tax and waste collection, online, 24/7.

Priorities for 2021/22

Developing a comprehensive programme of organisational recovery and renewal

Capital Ambition set out a programme of modernisation to improve efficiency, better support service delivery and promote social and environmental change. Covid-19 has radically accelerated this agenda, catalysing a shift to home and agile working and the delivery of service innovation at an unprecedented pace and scale.

The Council wishes to build on this, developing a new organisational recovery and renewal programme that:

- Brings together assets, technology and our workforce to become a more agile organisation, providing a more responsive and flexible service for staff and citizens while driving down the Council's assets, energy and transport costs.
- Enhances the Council's existing digital agenda and shifts made during the pandemic, further applying digital technologies in customer service and in back office functions and the use of real-time data in decision making.
- Delivers recovery plans for the services whose business models have been most impacted by the pandemic.
- Embeds new locality delivery models in key community services, working with partners to deliver integrated services in local areas that make the best use of local assets whilst responding to the specific needs of local communities.
- Continues to drive efficiencies across the Council.

Building upon our digital agenda, incorporating technology into service delivery and exploiting data to drive performance

The Council had already established a comprehensive digital agenda prior to lockdown, with the digital strategy setting out a clear direction of travel. Without the progress made in delivering this strategy, namely in enhancing the Council's network capacity and agile working capabilities, the Council would not have been able to support the scale of homeworking that ensured the delivery of services during the pandemic. Equally, the Council has now enabled every member of staff who needs to work in an agile way to do so through a comprehensive upgrade and adaption programme for our ICT devices.

What is clear is that technology now offers residents greater choice and convenience when accessing services, whilst providing staff with even greater flexibility to deliver. An increasing number of citizens are choosing to access services via digital means, and this trend has become more evident during the Covid-19 pandemic, where face-to-face contacts have been minimised. The Council will need to move away from a narrow desk-based delivery model and embed new working and delivery practices into its core operating model.

Delivering fewer and better Council buildings

Following the successful delivery of the Corporate Property Strategy 2015-20, capital receipts amounting to some £35m have already been generated and are being re-invested in delivering the Council's priorities. Major work has also been continued on the long-term commitment to modernise the Council's estate and significant progress has been made across the estate, especially in schools, to ensure our buildings are meeting health and safety compliance standards and that they are managed effectively.

In response to Covid-19, considerable work has been undertaken to ensure our buildings and schools are 'Covid Safe,' and this will remain a priority into 2021 in order to allow children to remain in school and Council services to be provided safely. As working practices have changed during the pandemic, large parts of the organisation have successfully worked from home. Whilst retaining core office accommodation will form an important part of the Council's service delivery model going forward, particularly in supporting economic recovery and footfall in key parts of the city, there are clear opportunities for innovation. The Council's office accommodation must therefore be considered in the context of a highly agile workforce, a diminished requirement for office space and the opportunity to flexibly deploy activity across the city. This provides opportunities to better target service delivery and use allocation of Council accommodation to support economic recovery.

Supporting a highly skilled and productive workforce with the well-being of staff at its core

Council officers have played a crucial role in managing the local response to the pandemic, ensuring the continued delivery of key frontline services and supporting the vulnerable, often in difficult circumstances. Their efforts are testament to the commitment, resilience and adaptability of the Council workforce, and the Council remains committed to investing in its workforce. Our award-winning programme of staff engagement is supported by a package of measures designed to promote their welfare, which includes a range of health and well-being services, such as the 24/7 Employee Assistance Programme and the Employee Counselling Service. Our commitment to staff also includes a range of training opportunities through the Cardiff Academy, though more needs to be done to reduce the number of sickness absences, which remains too high across the Council. The Council is also taking decisive action to ensure that it is representative of the communities it serves, not least by creating more opportunities for young people and increasing Welsh language skills within the workplace.

Using the power of the public purse to support the city's recovery

Capital Ambition makes clear that the power of the Council's spending and investment decisions must be fully leveraged to create local employment opportunities whilst promoting social and environmental improvements. The changes to working practices realised during the emergency response to the pandemic, paired with the urgent need to support the city's economic recovery, means that this agenda must be accelerated.

Making sure that we are a Council that better talks to and listens to the city that we serve

The Council has, over a number of years, placed an emphasis on engaging with residents. The Council's Ask Cardiff Survey has one of the largest sample sizes in Wales and provides invaluable insight into the needs of our communities. Moving forward, further work will be done to engage with, and involve, hard-to-reach groups in decision making and ensure that the Council is alert to the voice of the community.

Overall Organisational Performance

Over the course of recent years, the Council has continued to evidence a broad pattern of high-quality service delivery. Cardiff was ranked as the top local authority in Wales for the "Number of residents who agree that their local authority delivers high quality services" according to a wide-ranging Welsh Government Survey (National Survey for Wales, 2019/20). This level of satisfaction is consistent with the results of the Council's own "Ask Cardiff Survey", with 67.4% of residents stating that they were satisfied or very satisfied with Council services, and citizen satisfaction with Council services increased by almost 11% over the last year. The survey results are of heightened importance as an indicator of relative performance, given that the National Accountability Measures, which normally benchmark local authority performance in Wales, have been suspended for 2020/21.

The Annual Statutory Well-being Report published by the Council in October 2020 draws on a broad body of evidence to inform its assessment of performance, including reports of external regulators. The areas of corporate improvement are identified in the Well-being Report, with the Corporate Plan focusing on delivering rapid improvement in these areas.

What we will do to modernise and integrate our public services

Developing a comprehensive programme of organisational recovery and renewal to adapt Council services for the post-pandemic world

Ref	We will:	Lead Cabinet Member	Lead Directorate
S7.1	 Develop a comprehensive programme of organisational recovery and renewal focused on: Adopting agile working across the Council; Promoting service innovation in response to the new operating environment; Enhancing digital technologies in customer service and in back office functions; Delivering recovery plans for the services whose business models most impacted by the pandemic; Embedding new locality delivery models in key community services; Continuing to drive efficiencies across the Council. 	Cllr Chris Weaver	Resources, and Adult Services, Housing & Communities

Ref	Key Performance Indicator	Target
K7.1	The percentage of devices that enable agile and mobile working	67%
	across the organisation	

Building upon our digital agenda, incorporating technology into service delivery and exploiting data to drive performance

Ref	We will:	Lead Cabinet Member	Lead Directorate
S7.3	 Improve the Council's digital offer by: Increasing the number of citizens accessing Council services via digital channels each year; Developing a new Data Strategy by September 2021. 	Cllr Chris Weaver	Resources
\$7.4	Establish Cardiff as a Smart City, where digital technologies and data are seamlessly used to enhance the lives of people and support recovery, by adopting the new Smart City roadmap by September 2021.	Cllr Chris Weaver	Resources

Ref	Key Performance Indicator	Target
K7.2	The number of customer contacts to the Council using digital channels	10% increase on 2020/21 outturn
K7.3	The total number of webcast hits (Full Council, Planning Committees, Scrutiny Committees, Audit Committee, Cabinet)	7,500
K7.4	The number of Facebook followers	5% increase on the 2020/21 outturn
K7.5	The number of Instagram followers	10% increase on the 2020/21 outturn
K7.6	The number of people registered with the Cardiff Gov App	10% increase on 2020/21 outturn

Delivering fewer and better Council buildings

Ref	We will:	Lead Cabinet Member	Lead Directorate
S7.5	 Deliver fewer and better Council buildings and protect the Council's historic buildings by: Developing a plan to secure investment into the Council's historic assets, including City Hall, by December 2021; Reviewing the Council's existing corporate estate to identify potential disposals to generate capital receipts. 	Clir Russell Goodway	Economic Development

Ref	Key Performance Indicator	Target
K7.7	The percentage reduction in the carbon footprint	6%
K7.8	Reduce the total running cost of occupied operational buildings	To be set in the Property Strategy 2021-26
K7.9	Reduce the maintenance backlog	To be set in the Property Strategy 2021-26
K7.10	Capital income generated	To be set in the Property Strategy 2021-26

Supporting a highly skilled, productive and committed workforce

Ref	We will:	Lead Cabinet Member	Lead Directorate
S7.6	 Reduce sickness absence rates by: Continuing to support staff well-being, particularly through providing additional support for staff suffering with poor mental health; Strengthening management practice across all directorates, with a focus on reducing long-term sickness absence rates. 	Cllr Chris Weaver	Resources
S7.7	Work towards achieving the Gold Level Corporate Health Standard Award by March 2024 by progressing the initiatives that are set out in the standard.	Cllr Chris Weaver	Resources
S7.8	 Ensure that the Council's workforce is representative of the communities it serves by: Ensuring that our recruitment processes are not biased; Supporting careers events in our least represented communities; Reviewing current arrangements for Cardiff Works staff. 	Cllr Chris Weaver	Resources, and Adult Services, Housing & Communities
\$7.9	 Build on the Agency Workers Charter by: Continuing the process of transferring long-term agency staff into permanent contracts; Reviewing agency workers placed with the Council via the Into Work Service. 	Cllr Chris Weaver	Resources, and Adult Services, Housing & Communities

Ref	Key Performance Indicator	Target
K7.11	The percentage of staff that have completed a Personal Review (excluding school staff)	100%
K7.12	The number of working days/shifts per full-time equivalent (FTE) Local Authority employee lost due to sickness absence	9.5

Using the power of the public purse to support the city's recovery

Ref	We will:	Lead Cabinet Member	Lead Directorate
S7.10	Get the best social and community value from the Council's £430m annual spend on goods, services and works by fully implementing the TOMs National 'Social Value' Framework on all contracts above £75,000 by December 2021.	Cllr Chris Weaver	Resources
S7.11	Continue to support the foundational economy through the delivery of our Socially Responsible Procurement Policy by working with partners to further promote opportunities for social enterprises in Cardiff and to promote ethical employment.	Cllr Chris Weaver	Resources
S7.12	Strengthen our social partnership approach by updating our Procurement Strategy to promote fair work, the Foundational Economy and One Planet Cardiff objectives by July 2021.	Cllr Chris Weaver	Resources

Ref	Key Performance Indicator	Target
K7.13	The percentage of overall spend with Cardiff-based	52%
	organisations	
K7.14	The percentage of overall spend with Cardiff Capital Region-	66%
	based organisations.	
K7.15	The percentage of overall spend with Welsh-based	70%
	organisations	
K7.16	The percentage of new contracts which include social value	Baseline
	commitments	

Making sure that we are a Council that better talks to and listens to the city that we serve

Ref	We will:	Lead Cabinet Member	Lead Directorate
7.13	Develop a new citizen engagement strategy by December 2021.	Cllr Chris Weaver	People & Communities
7.14	 Progress and deliver our customer service agenda with a focus on: Delivering a programme of online-based customer service training; Progressing the customer and digital champions group across the organisation; Reviewing customer services satisfaction through biannual benchmarking surveys. 	Cllr Chris Weaver	Resources

Ref	Key Performance Indicator	Target
7.17	Citizen satisfaction with Council services	70%
7.18	The percentage of canvass response (either via automatic verification or direct response)	90%
7.19	The number of wards where the canvass response rate (either via automatic verification or direct response) percentage is over 90%	All

Well-being Objective 8:

Managing the Covid-19 pandemic

The Council and its public service partners have led the response to the pandemic, preventing the spread of the virus whilst ensuring the continued delivery of key frontline services and the protection of the city's most vulnerable people. With the roll-out of the vaccine programme now proceeding at pace and levels of infection in the city falling as a result of lockdown, the Council looks towards 2021 as a year of recovery. Nevertheless, the pandemic will continue, and measures will still need to be taken to control the spread of the virus and protect our citizens.

Having established a successful Test, Trace, Protect (TTP) service with its partners, the Council has played an instrumental role in safeguarding public health. This work will continue, as the TTP will be embedded as an ongoing service for as long as it remains necessary, with the Council also providing surge capacity for the rest of Wales.

The Council will also play a full role in supporting the local NHS roll-out of the vaccination programme over the spring and summer. Logistical support will continue to be provided as the Council makes full use of its assets, services and networks to support the immunisation of all residents.

The safety and well-being of the workforce remains a foremost consideration for the Council, particularly during this time, which is why all staff have been provided with the necessary PPE to ensure that they can deliver services safely and effectively. Moving forward, the Council's procurement team have secured a resilient pipeline of PPE supply through its partnership with Welsh Government, the NHS and its own contractual arrangements. An accelerated testing service is also in place for Council staff. All of these measures will be supported by the adoption and implementation of a robust Covid-19 Health and Safety Policy, in line with Central and Welsh Government legislation and Public Health Wales Guidance.

To ensure compliance with the regulations issued to keep people safe, protect the NHS and prevent the spread of the virus, Shared Regulatory Services will work with Public Health and South Wales Police to effectively target enforcement activity.

Our priorities for leading the recovery in 2021/22 will be:

- Supporting the delivery of a mass vaccination programme
- Continuing to deliver an effective Test, Trace, Protect Service
- Embedding robust health and safety practices across all Council buildings and in service delivery
- Ensuring the availability of appropriate PPE to protect staff, service users and residents
- **Enforcing compliance effectively through the Shared Regulatory Services**

What we will do to ensure the Covid-19 pandemic is effectively managed

We will:	Lead	Lead Directorate
	Member	
 Support the delivery of the Mass Vaccination Programme by: Repurposing Council Buildings as vaccination centres; Providing assistance with the logistical management of attendance at vaccination centres; Supporting the delivery of the appointment booking system; Supporting the identification of priority cohorts and the targeting of harder-to-reach groups. 	Cllr Huw Thomas	Economic Development, Resources, and People & Communities
Continue to deliver the Cardiff and Vale Test, Trace, Protect service to ensure effective contract tracing capacity.	Clir Huw Thomas	Resources
Provide a national Test, Trace, Protect surge capacity service.	Cllr Huw Thomas	Resources
 Ensure continued support for high-risk settings, including care homes, home care, support living and hostels by: Working with partners to implement the latest guidance. Initiating outbreak management responses as required. 	Cllr Susan Elsmore & Cllr Lynda Thorne	People & Communities, and Economic Development
Ensure the Council has a robust Covid-19 Secure Policy, which remains in line with Central and Welsh Government legislation and Public Health Wales Guidance.	Cllr Chris Weaver	Economic Development
Ensure all services that are located in a Council building or delivering contact services complete the risk assessments identified in the Council's Risk Assessment Guidelines.	Cllr Chris Weaver	Economic Development
Ensure the continued timely access to key worker testing (PCR) for Council and partner staff, and the roll-out of additional asymptomatic Lateral Flow Testing for the Council and partners.	Cllr Huw Thomas	People & Communities

Continue to ensure the availability of all necessary PPE to support the safe delivery of Council and partner services for staff and	Cllr Chris Weaver & Cllr Susan	People & Communities
residents. Enforce compliance with all Covid-19 regulations which fall under the authority of Shared Regulatory Services.	Elsmore Cllr Chris Weaver	Economic Development

Key Performance Indicator	Target
The number of symptomatic tests undertaken for Council and partner staff	Monitor KPI, but no target set
The number of asymptomatic tests undertaken for Council and partner staff	Monitor KPI, but no target set
The number of items of PPE issued	Monitor KPI, but no target set
The number of Enforcement Notices served Improvement Notices Closure Notices Compliance Notices Fixed Penalty Notices	Monitor KPI, but no target set

Appendix

This appendix sets out how the delivery of the administrations priorities through the Corporate Plan, has been informed by and is compliant with statutory requirements.

Delivering Capital Ambition

Delivering Capital Ambition, the Council's Corporate Plan, sets out how the Administration's priorities for Cardiff will be achieved, providing clarity on what will be delivered, and by when.

In accordance with the requirements of the Well-being of Future Generations (Wales) Act 2015, Delivering Capital Ambition sets out Cardiff's Well-being Objectives, the steps we will take to achieve them and how we will measure progress.

Setting Well-being Objectives

The Well-being Objectives were set following a self-assessment process undertaken by each directorate. As a result of this exercise a new Well-being Objective – Managing the Covid-19 Pandemic – was adopted for 2021/22.

This process was designed to ensure that each directorate had due regard to the Sustainable Development Principle by encouraging a consideration of the five ways of working:

- Long term: The Well-being Objectives and steps in this plan were informed by the Wellbeing Assessment 2017, the Population Needs Assessment and work on Future Trends undertaken by the Cardiff Public Services Board (PSB).
- Prevention: Drawing on the evidence, our Well-being Objectives and steps are designed to tackle both the immediate demand pressures on public services and the root causes of these pressures, most importantly through tackling poverty and inequality.
- Collaboration: The Well-being Objectives in this plan were developed in close collaboration with our public service partners, and the Cardiff PSB has adopted the same seven Well-being Objectives in its Well-being Plan, reflecting our shared aspirations and the common understanding of challenges facing the city.
- Integration: The Well-being Objectives cut across departmental silos, focussing on what all Council services can do to improve the well-being of the people of Cardiff, and contribute to the seven national Well-being Goals. The Council has also integrated its Strategic Equality Objectives into the Corporate Plan to ensure that the strategic actions for creating a more equal city are embedded in the Council's Planning and Delivery Framework.
- Involvement: In developing the Well-being Objectives we have drawn on the results of the annual Ask Cardiff citizen survey – which received over 4,700 responses in 2020 – and on focus groups with 'seldom heard' groups. We continue to involve residents in

decisions which affect them; a 'child-friendly' version of the City Centre Recovery Strategy was developed in eight different languages and consultation has taken place on specific strategies such as One Planet Cardiff.



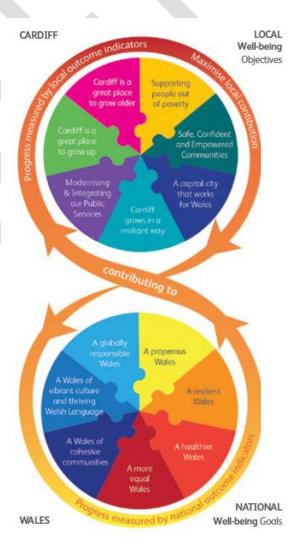
The Council's Policy Framework

Capital Ambition sets out the Administration's policy agenda. The Corporate Plan and the Well-being Plan are key documents in delivering Capital Ambition, as they translate the Administration's priorities into deliverable organisational objectives.

- Corporate Plan: focuses on the issues and services which the Council has prioritised.
- Well-being Plan: focuses on areas of collaborative advantage in the delivery of public services. Both the Council and the Public Services Board will measure progress towards achieving the Well-being Objectives using the same indicators of city performance. Not only will this enable partners in Cardiff to keep track of how the city is performing, it will also help demonstrate Cardiff's contribution towards achieving the Welsh Government's aim of improving well-being nationally.

Contribution to National Well-being Goals

The Welsh Government has set out national Well-being Goals under which Cardiff Council and the Cardiff PSB have agreed complementary local Well-being Objectives. In order to measure Cardiff's progress towards achieving the eight Well-being Objectives, a series of high-level outcome indicators were selected which provide objective measures of the city's performance. Outcome indicators are highlevel indicators which measure long-term trends. They provide an overview of the city's performance, both over time and relative to other cities and Local Authorities. The trends they measure are difficult to influence directly and no single body or organisation can be held accountable for delivering them. A full set of outcome indicators is published annually by the Cardiff Public Services Board, most recently in the Cardiff in 2019 analysis, which provides an annual snapshot of how the city is performing.



Glossary of Terms

- Well-being Objective: sets out what the Council wants to achieve
- Outcome Indicator: a measure of city-wide performance
- Step: what the Council will do, and by when, to help achieve each Well-being Objective
- Key Performance Indicator: an indicator of operational performance that shows if the steps the Council are taking are effective
- Target: sets out a numerical value on Key Performance Indicators to be achieved
- Budget Setting Process: how the Council will ensure that resources are allocated annually for the purpose of taking steps to meet its Objectives
- Self-Assessment: a process that directorates undertake to help shape Well-being Objectives and identify the steps for inclusion in Delivering Capital Ambition



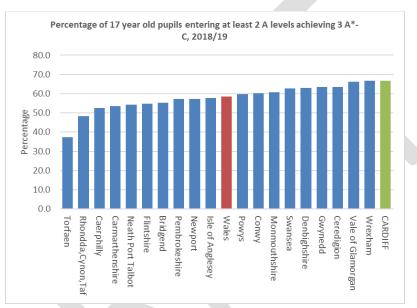
Well-being Objective 1:

Cardiff is a great place to grow up

Measuring Progress against the Well-being Objective:

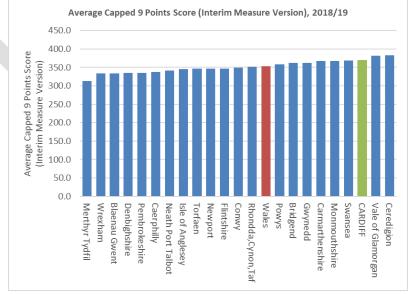
Outcome Indicators

Improving City Performance: Achievement at A level³



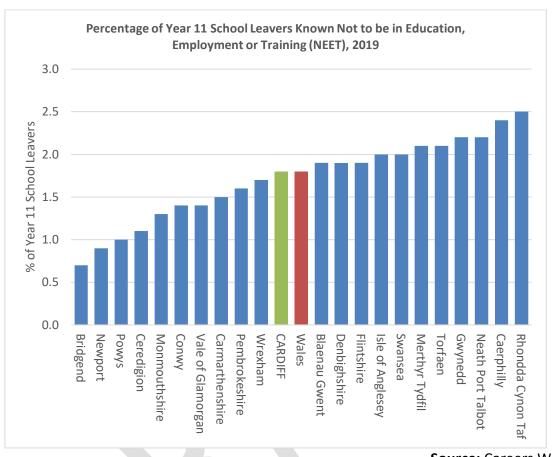
Source: Welsh Government

Improving City Performance: Achievement in Secondary Schools³



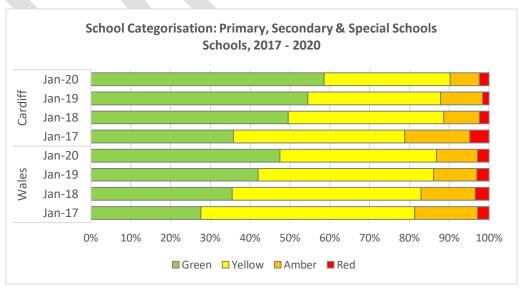
³ This is the latest available data. Due to the coronavirus pandemic, Welsh Government cancelled examinations for 2019/20 and 2020/21 in place of a centre determined grade model. Moving forward, a new assessment is being determined.

Closing the Inequality Gap: 16 year olds not in education, employment or training



Source: Careers Wales

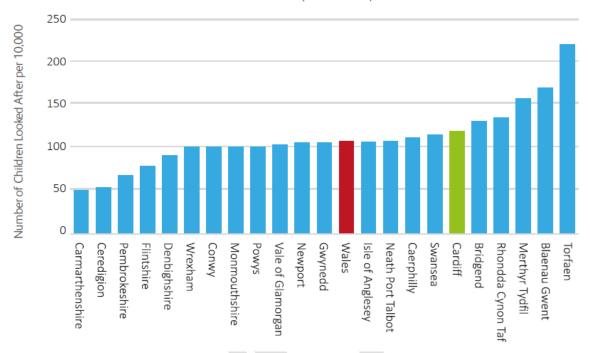
National School Categorisation: The National School Categorisation System aims to provide a clear structure to review how well a school is performing.⁴



⁴ Estyn inspections have been suspended due to the pandemic.

Improving City Performance: Number of Children Looked After

Children Looked After per 10,000 Population 2019



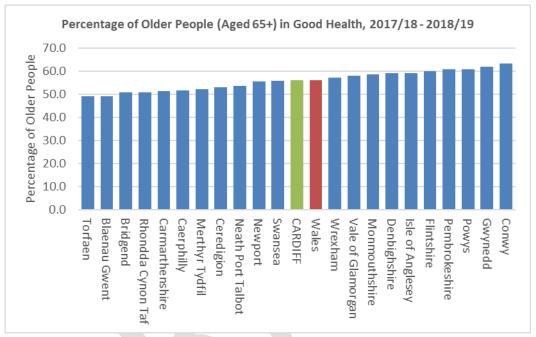
Well-being Objective 2:

Cardiff is a great place to grow older

Measuring Progress against the Well-being Objective:

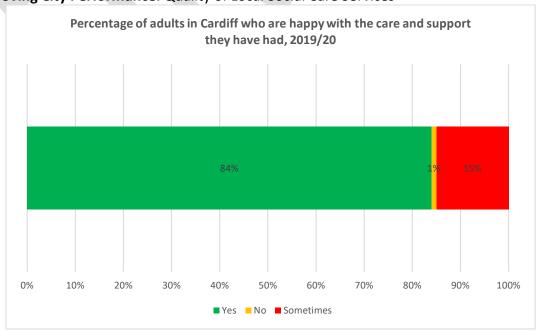
Outcome Indicators

Improving City Performance: Health in older people



Source: Public Health Wales

Improving City Performance: Quality of Local Social Care Services



Source: Social Services & Well-being Survey 2019/20, Cardiff Council

Well-being Objective 3:

Supporting people out of poverty

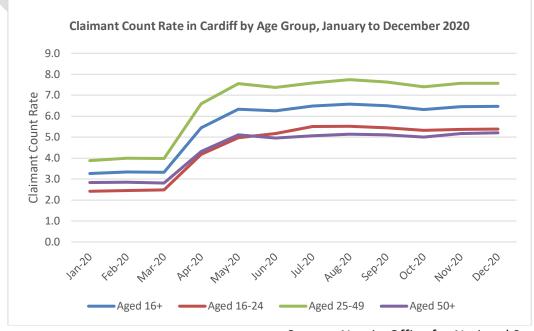
Measuring Progress against the Well-being Objective: Outcome Indicators

Closing the Inequality Gap: Employees Earning Below the Real Living Wage



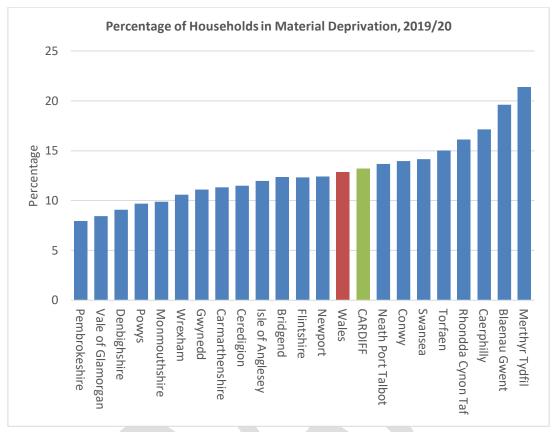
Source: Office for National Statistics

Closing the Inequality Gap: Levels of unemployment



Source: Nomis, Office for National Statistics

Closing the Inequality Gap: Levels of Poverty



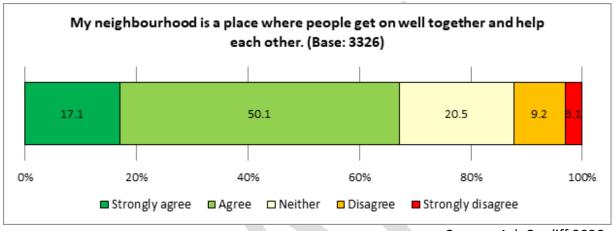
Source: National Survey for Wales, Welsh Government

Well-being Objective 4:

Safe, confident and empowered communities

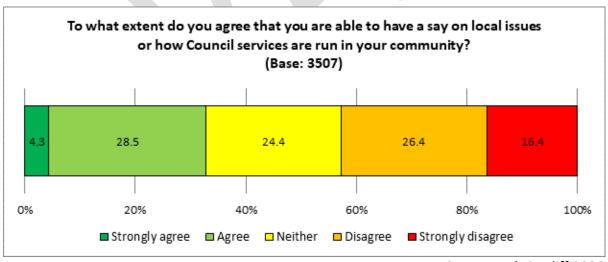
Measuring Progress against the Well-being Objective: **Outcome Indicators**

Improving City Performance: Community Cohesion



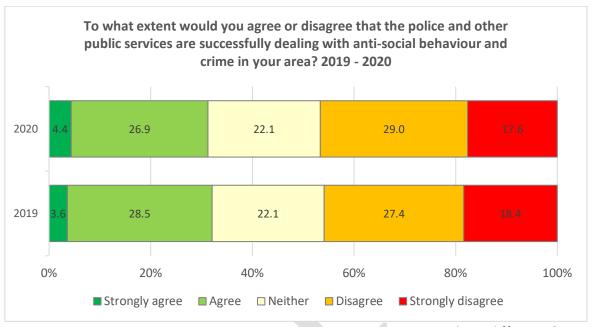
Source: Ask Cardiff 2020

Improving City Performance: Adults who Feel They Can Influence Local Decisions



Source: Ask Cardiff 2020

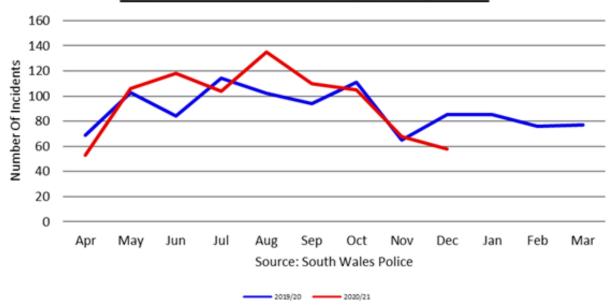
Improving City Performance: Community Safety



Source: Ask Cardiff 2019 & 2020

Closing the Gap: Increase the confidence of victims to report hate crime – to get a sense of the scale of hate-related discrimination in Cardiff

HATE INCIDENTS MONTHLY TRENDS CHART



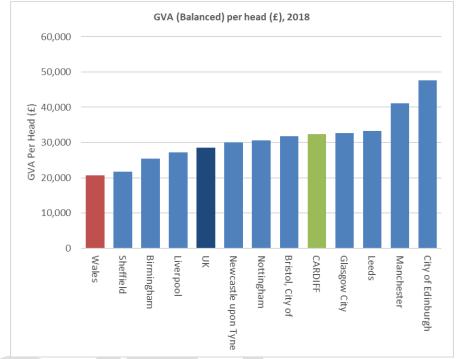
Source: South Wales Police

Well-being Objective 5:

A capital city that works for Wales

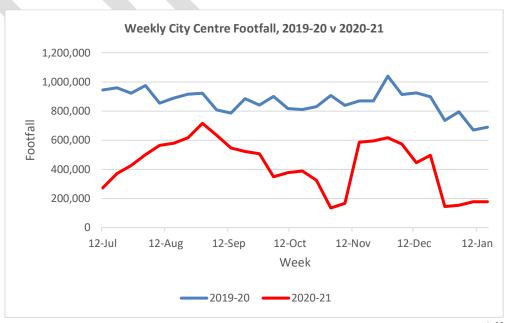
Measuring Progress against the Well-being Objective: **Outcome Indicators**

Improving City Performance: Gross Value Added per person



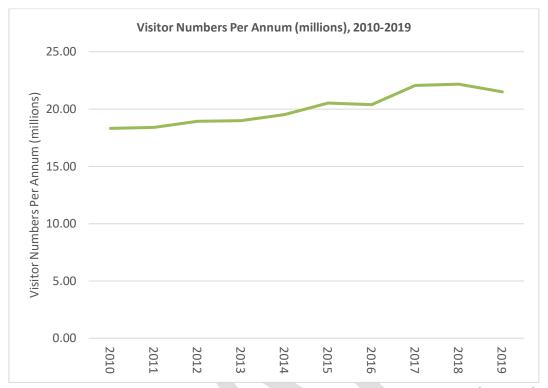
Source: Nomis, Office for National Statistics

Improving City Performance: City Centre Footfall



Source: Cardiff Council

Improving City Performance: Visitor Numbers



Source: STEAM

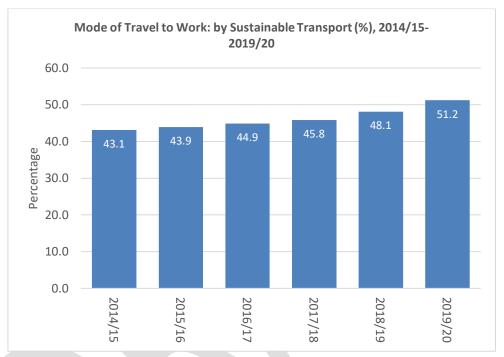
Well-Being Objective 6:

Cardiff Grows in a Resilient Way

Measuring Progress against the Well-being Objective:

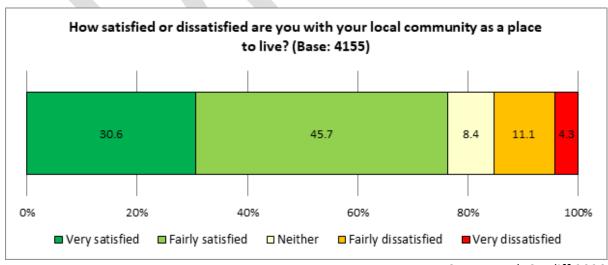
Outcome Indicators

Improving City Performance: Commuting by Sustainable Transport



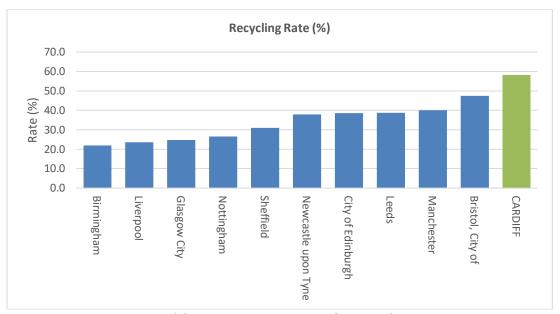
Source: Ask Cardiff

Improving City Performance: Satisfaction with Local Area

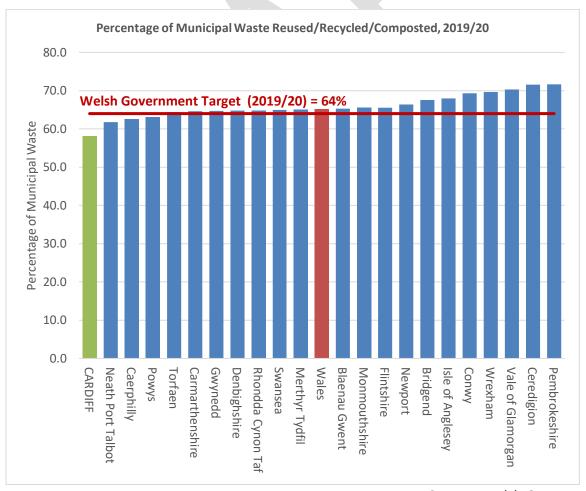


Source: Ask Cardiff 2020

Improving City Performance: Recycling Figures⁵



Source: Welsh Government, DEFRA & Scottish Environment Protection Agency



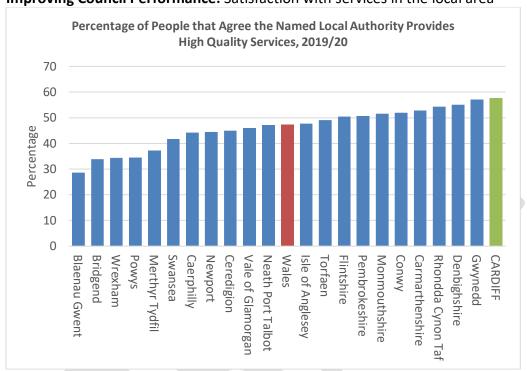
⁵ Latest Available Recycling Rates – 2018/19 for England, 2019 for Scotland, 2019/20 for Wales. The calculation of the recycled rate differs slightly between the three nations.

Well-being Objective 7:

Modernising and Integrating Our Public Services

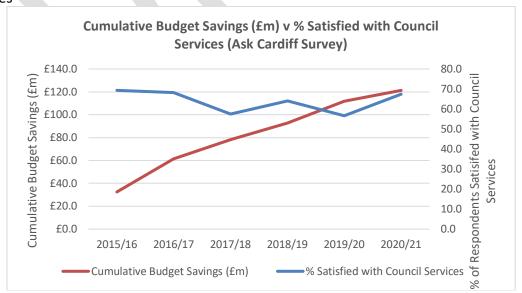
Measuring Progress against the Well-being Objective: Outcome Indicators





Source: National Survey for Wales, Welsh Government

Improving Council Performance: Cumulative Budget Savings (£m) v % Satisfied with Council Services



Source: Ask Cardiff/ Cardiff Council Budget Report