

My Ref: T: Scrutiny/Correspondence/Cllr NH



County Hall
Cardiff,
CF10 4UW
Tel: (029) 2087 2087

Neuadd y Sir
Caerdydd,
CF10 4UW
Ffôn: (029) 2087 2088

Date: 10 June 2019

Councillor Peter Bradbury
Cabinet Member, Culture & Leisure
Cardiff Council
County Hall
Cardiff
CF10 4UW

Dear Councillor Bradbury,

Sport in Cardiff

Thank you for attending Economy & Culture Scrutiny Committee on 6 June 2019, along with Jon Maidment, Laura Williams (Sport Cardiff), Ben O'Connell (Cardiff Metropolitan University) and Tom Overton (Sport Wales) to discuss the above. I have sent a separate letter regarding the Economic Development Directorate Delivery Plan item.

With regard to the performance of Sport Cardiff in 2018-19, Members wish to pass on how impressed they are with its work to tackle social isolation, boost wellbeing and increase physical activity. It was reassuring to hear Sport Wales state that Sport Cardiff is doing a good job and we appreciate the qualitative information shared with Committee. We join with you in wishing to thank Sport Cardiff, partners and grassroots volunteers for all their work.

Members would like to receive quantitative information on the number of participants by gender, ethnicity and disability in 2018/19. We note previous comments that the number of overall engagements will have fallen following efforts made to increase the quality of engagements rather than maintain quantity.

With regard to the annual survey of schools, Members support the view expressed at the meeting that it would be beneficial to increase the number of primary and secondary schools that return the survey. In order to do this, Members recommend that sports officers work with central education services to ensure the wider benefits of survey completion are communicated to schools and, critically, school governors, including councillors; we can use our role to remind and encourage schools to participate.

Moving on to the future direction for Sport Cardiff, Members note the changing emphasis for Sport Wales, flowing from reducing resources and the requirements of the Wellbeing of Future Generations Act, and that Sport Cardiff will need to refocus

and restructure accordingly. Members wish to thank Sport Cardiff for early sight of the guiding principles shaping this and note that, whilst resources will be focused predominantly on the southern arc of Cardiff, there will still be resources available to respond to needs identified as of similar magnitude in other areas of Cardiff. We also note that the guiding principles will be used to refocus funding and that information will be shared with Councillors regarding surgeries to help with community chest applications. Members note that the performance measures used will change, to reflect the change in focus and to reflect lessons learnt to date on which types of measures are useful e.g. on-going project evaluation and outcomes measures.

As part of the refocusing of Sport Cardiff, Members heard that there are opportunities to amplify the benefits of the links with Cardiff Metropolitan University; we are interested in hearing more on this. Members also note the intention to: rollout the family engagement programme; utilise resources available via the C21st school programme; and refocus the workforce, via upskilling and peer-to-peer support.

Members are very interested to hear more about the detailed proposals for restructure and service delivery. On 4 July 2019, we are due to discuss our work programme for this municipal year and I am sure scrutiny of this topic will be discussed.

Thanks again to you and all who attended with you for this very informative and interesting scrutiny. This letter requires a response, please, regarding the following:

- quantitative information on the number of participants by gender, ethnicity and disability in 2018-19;
- recommendation that sports officers work with central education services to ensure the wider benefits of survey completion are communicated to schools and, critically, school governors, including councillors; and
- further information on how the links between Sport Cardiff and Cardiff Metropolitan University can be amplified.

Yours sincerely,



COUNCILLOR NIGEL HOWELLS
CHAIR, ECONOMY & CULTURE SCRUTINY COMMITTEE

cc Members of the Economy & Culture Scrutiny Committee
Neil Hanratty Jon Maidment
Laura Williams – Sport Cardiff
Ben O’Connell – Cardiff Metropolitan University
Tom Overton – Sport Wales
Clair James Cabinet Support Office